



# THUNDERBIRD 2020 CASCAIS/ESTORIL REUNION

## Sponsorship Benefits

Global Visibility to 45,000 Alumni

March 2020

CORPORATE SPONSOR BENEFITS	PLATINUM	GOLD	SILVER
<b>Diamond Level - above €5,000 (negotiable- could include weekend wide recognition)</b>			
	<b>€5,000</b>	<b>€2,500</b>	<b>€1,000</b>
1. Name and host a reunion event	X		
2. Free access to reunion events (see notes below)	A	B	C
3. Verbal recognition at all alumni reunion events	X	X	
4. VIP seating with Thunderbird Director General & Dean / Senior Staff	X	X	
5. Special announcement in the <u>Alumni Newsletter</u> : distribution to 45,000 alumni worldwide	X	X	X
6. Shoutouts on social media (FB, LinkedIn)	X	X	X
7. Distribution of company promotional materials	X	X	X
8. Visible signage with company logo at sponsored events	X	X	X
9. Recognition in the Thunderbird Reunion Facebook page	X	X	X

**NOTE #2 Above: A: Platinum 2 tickets to all events; B: Gold 1 ticket to all events; C: Silver 1 ticket to Horasis Global Meeting and 1 ticket to Saturday night event; all Saturday daytime events excluded**



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ALUMNI SPONSOR BENEFITS	€1,000	€500	€250
1. Two free tickets to Friday night event (self, partner, friend)	X		
2. One free ticket to Friday night event (self, partner, friend)		X	
3. VIP seating with Thunderbird Director General & Dean / Senior Staff	X		
4. Special mention in the <u>Alumni Newsletter</u> : distribution to 45,000 alumni worldwide	X	X	X
5. Shoutouts on social media (FB, LinkedIn)	X	X	X
6. Visible signage with your name / logo at the events	X	X	X

**NOTE: Alumni Sponsor contributions are in addition to normal registration costs**

IN-KIND SPONSOR BENEFITS	Any amount will be appreciated
1. Special mention in the <u>Alumni Newsletter</u> : distribution to 45,000 alumni worldwide	X
2. Introduce / promote company logo / products / services to Thunderbird alumni with an in-kind donation ( <b>case-by-case discussions according to the equivalent value to the level of sponsorship mentioned above</b> )	X

**For more information please contact the Sponsorship Committee:**

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- Bill Hughes [whughes.mba@gmail.com](mailto:whughes.mba@gmail.com)