

## **Horasis Global Meeting** 28-31 March 2020, Cascais, Portugal

### **Innovating Decisive Leadership through Times of Disruption**

**Venue:**

- Estoril Congress Centre, Avenida Amarel 2765, Estoril-Cascais

**Co-hosts:**

- City of Cascais
- Government of Portugal

**Co-chairs:**

- Ibukun Awosika, Chairman, First Bank of Nigeria, Nigeria
- Barbara Ann Bernard, Chief Executive Officer, Wincrest Capital, Bahamas
- Alfa Demmellash, Chief Executive Officer, Rising Tide Capital, USA
- Shiv Vikram Khemka, Vice Chairman, SUN Group, India
- Kevin Lynch, Vice Chair, BMO Financial Group; Former Cabinet Secretary of Canada, Canada
- Hank McKinnell, Chairman, Moody's, USA
- Murat Seitnepesov, Chairman, Caspian Week, Switzerland
- Deborah Wince-Smith, President, United States Council on Competitiveness, USA

**Knowledge Partners:**

- APO Group
- Caspian Week
- CIP - Confederation of Portuguese Business
- Estoril Sol
- IE University
- Oxford Analytica
- Publicize
- Turismo de Portugal

**Day zero – 27 March:** 17.30-18.15 Cascais Reception, 18.30-20.30 Art Reception, 21.00-23.00 Caspian Region Reception

<b>Day one – 28 March</b> Congress Centre	<b>Day two – 29 March</b> Congress Centre / Casino	<b>Day three – 30 March</b> Congress Centre / Hotel Palacio	<b>Day four – 31 March</b> Congress Centre
<b>07.00-08.00 Beach-side</b> <ul style="list-style-type: none"> <li>- Running</li> <li>- Meditating</li> <li>- Wellbeing</li> </ul>	<b>07.30-09.00 Breakfasts</b> <ul style="list-style-type: none"> <li>- Black swans &amp; elephants</li> <li>- Greed</li> <li>- Future of Work</li> <li>- Mental Health Crisis</li> <li>- Strategic infrastructure</li> <li>- Entrepreneurial Gale</li> </ul>	<b>07.30-08.45 Breakfasts</b> <ul style="list-style-type: none"> <li>- Leveraging Technology</li> <li>- FinTech</li> <li>- Controlling fake/false</li> <li>- Harnessing Migration</li> <li>- Digitizing healthcare</li> <li>- Thriving on Risk</li> </ul>	<b>07.30-09.00 Breakfasts</b> <ul style="list-style-type: none"> <li>- Resource destruction</li> <li>- Financial industry</li> <li>- Future of the Internet</li> <li>- Social innovation</li> <li>- Digital Leaders</li> <li>- Millennials</li> </ul>
<b>09.30-10.25 Brainstorming</b>	<b>09.30-10.55 Sessions</b> <ul style="list-style-type: none"> <li>- Deep Learning</li> <li>- African populations</li> <li>- Regional associations</li> <li>- Entrepreneurship</li> <li>- Global decluttering</li> <li>- The modern leader</li> <li>- Robots</li> <li>- Briefing: Fulfilment</li> </ul>	<b>09.00-10.00 Plenary</b> <ul style="list-style-type: none"> <li>- World Economic Outlook</li> </ul> <b>09.00-10.00 Plenary</b> <ul style="list-style-type: none"> <li>- Un-led global crisis</li> </ul>	<b>09.30-11.00 Sessions</b> <ul style="list-style-type: none"> <li>- The Next 100-bagger</li> <li>- Interconnectivity</li> <li>- Short &amp; long-termism</li> <li>- Leadership in digital society</li> <li>- Intrapreneurship</li> <li>- Female Start-ups</li> <li>- Consumerism</li> <li>- Briefing: Do Leaders Matter?</li> </ul>
<b>10.30-12.00 Sessions</b> <ul style="list-style-type: none"> <li>- Post-Brexit</li> <li>- US scene</li> <li>- World Trade</li> <li>- Populism</li> <li>- Global Commitments</li> <li>- Companies and social media</li> <li>- Blockchain your World!</li> <li>- Briefing: Europe</li> </ul>	<b>11.00-12.00 Plenary</b> <ul style="list-style-type: none"> <li>- In Times of Disruption</li> <li>- Ethics globally</li> </ul>	<b>10.30-12.00 Sessions</b> <ul style="list-style-type: none"> <li>- Corruption</li> <li>- Gender stereotyping</li> <li>- Clustering innovation</li> <li>- Blockchain &amp; ownership</li> <li>- Beyond digital</li> <li>- Family Business</li> <li>- Venture Capital Financing</li> <li>- Briefing: Leaderless World</li> </ul>	<b>11.00-12.00 Plenary</b> <ul style="list-style-type: none"> <li>- Post-Impeachment World</li> <li>- Impact investing</li> </ul> <b>12.00-13.00 Plenary</b> <ul style="list-style-type: none"> <li>- World in 2030</li> <li>- The CEO</li> </ul>
<b>12.00-13.55 Lunch</b> <ul style="list-style-type: none"> <li>- History of Leadership</li> <li>- Arctic circle</li> <li>- Welcome Lunch</li> <li>- Speakers corner</li> </ul>	<b>12.00-13.55 Lunches</b> <ul style="list-style-type: none"> <li>- South-South Cooperation</li> <li>- Caspian Sea</li> <li>- Network lunch</li> <li>- Speakers corner</li> </ul>	<b>12.00-13.55 Lunches</b> <ul style="list-style-type: none"> <li>- SDGs</li> <li>- Blended Financing</li> <li>- Networking Lunch</li> <li>- Speakers corner</li> </ul>	<b>13.00-15.00 Sightseeing</b>
<b>14.00-15.30 Sessions</b> <ul style="list-style-type: none"> <li>- Catalyzing Capitalism</li> <li>- Energy markets</li> <li>- e-commerce</li> <li>- Data</li> <li>- Political stagnation</li> <li>- Leaders and followers</li> <li>- Diversity and Innovation</li> <li>- Briefing: Embracing AI</li> </ul>	<b>14.00-15.00 Plenary</b> <ul style="list-style-type: none"> <li>- Equitable growth</li> <li>- Breaking the FANGS</li> </ul>	<b>14.00-15.00 Plenary</b> <ul style="list-style-type: none"> <li>- Economic Leadership</li> <li>- Born to leadership</li> </ul>	
	<b>15.00-16.30 Sessions</b> <ul style="list-style-type: none"> <li>- Longer living</li> <li>- Transformative Arts</li> <li>- Supply chain rebuilding</li> <li>- Maturing unicorns</li> <li>- Managed philanthropy</li> <li>- Polymaths</li> <li>- Caring Leadership</li> <li>- Briefing: City regeneration</li> </ul>	<b>15.00-16.30 Sessions</b> <ul style="list-style-type: none"> <li>- Silk Roads &amp; markets</li> <li>- Mediterranean</li> <li>- African surgency</li> <li>- Latin America</li> <li>- Russia</li> <li>- Middle East</li> <li>- Corporate Strategies</li> <li>- Briefing: Melting weapons</li> </ul>	
<b>15.30-16.00</b> Break / Speakers corner	<b>16.30-17.00</b> Break / Speakers corner	<b>16.30-17.00</b> Break / Speakers corner	
<b>16.00-17.25 Sessions</b> <ul style="list-style-type: none"> <li>- Pollution update</li> <li>- Board of directors</li> <li>- Asian progress</li> <li>- Technology leadership</li> <li>- Journalism</li> <li>- Gender equality</li> <li>- Foreign Direct Investment</li> <li>- Briefing: Digital Future</li> </ul>	<b>17.00-18.00 Plenary</b> <ul style="list-style-type: none"> <li>- Global Leadership</li> <li>- Climate change</li> </ul>	<b>17.00-18.00 Plenary</b> <ul style="list-style-type: none"> <li>- Global governance</li> <li>- Justice by Consistency</li> </ul>	
<b>17.30-18.00 Welcome</b>  <b>18.00-19.00 Plenary</b> <ul style="list-style-type: none"> <li>- Leadership Deficit</li> </ul> <b>19.00-20.00 Plenary</b> <ul style="list-style-type: none"> <li>- Nurturing decisive leaders</li> </ul>	<b>18.00-19.30 Sessions</b> <ul style="list-style-type: none"> <li>- Cyber attacks</li> <li>- Fair taxes</li> <li>- Industry 4.0</li> <li>- ation</li> <li>- Developing entrepreneurs</li> <li>- Future of Finance</li> <li>- Coaching</li> <li>- Briefing: Unlikely Collaborators</li> </ul> <i>Walk to Casino</i>	<b>18.00-18.30 Brainstorming</b>  <b>18.30-19.30 Plenary</b> <ul style="list-style-type: none"> <li>- Shaping leadership</li> </ul> <i>Walk to Hotel Palacio</i>	
<b>20.00-22.00 Dinners</b> <ul style="list-style-type: none"> <li>- Opening Buffet Reception</li> <li>- Dinner: Peace</li> <li>- Dinner: Sports</li> <li>- Dinner: Technology</li> <li>- Dinner: Legacy</li> <li>- Dinner: Mobility</li> </ul>	<b>20.00-22.00 Dinner</b> <ul style="list-style-type: none"> <li>- Portugal in Transition</li> </ul>	<b>20.00-22.00 Dinners</b> <ul style="list-style-type: none"> <li>- Dinner (tbc)</li> <li>- Dinner: Female leaders</li> <li>- Dinner: FoodTech</li> <li>- Dinner: Trusting digitally</li> <li>- Dinner: Inclusive prosperity</li> <li>- Dinner: Start-ups</li> </ul>	
<b>22.00-23.00 Night Owl</b> <ul style="list-style-type: none"> <li>- Future-proofing</li> <li>- Blockchain</li> </ul>	<b>22.00-23.00 Night Owl</b> <ul style="list-style-type: none"> <li>- Cultural Divide</li> <li>- Virtual Reality</li> </ul>	<b>22.00-23.00 Night Owl</b> <ul style="list-style-type: none"> <li>- Navigating Business</li> <li>- Digital Currency</li> </ul>	

## 27 March 2020

*For early arriving delegates: You are invited to take part in all or a selection of our welcome receptions. Please make your own way to the respective venues. The City Hall and the Paula Rego Museum are in walking distance.*

### **17.30-18.15 Reception: Mayor's City Hall Reception (Praça 5 de Outubro 1, Cascais)**

Vice Mayor Miguel Pinto Luz welcomes Horasis delegates and offers an overview of the rich history of Cascais as well as of emergent business opportunities. The City Hall is one of the most beautiful buildings in Cascais and serves as the seat of both the mayor and the city council of the City of Cascais.

- **Miguel Pinto Luz**, Vice Mayor, Cascais, Portugal

### **18.15 Walk to the Paula Rego Museum**

### **18.30-20.30 Reception: Connecting the World of Art with Horasis**

(Paula Rego Museum, Av. da República 300, Cascais)

Artists and businessmen can learn much from each other by concentrating on the ideas rather than just the market. The proposed enlightenment talk will be based on a glossary of terms shared between Horasis and Basel Art Fair to demonstrate shared values. We also offer aperitifs as well as a guided tour of Portuguese artist Paula Rego's sketchbooks.

- **Sonja Abracen**, Brand Ambassador, Fortechno Solutions, United Kingdom
- **Angelina Giovani**, Partner, Flynn & Giovani, United Kingdom
- **Alistair Hicks**, Writer and Art Curator, United Kingdom

### **20.30 Taxis will be waiting, for those continuing to the Palacio Hotel, Rua Particular**

### **21.00-23.00 Reception: Reflections from the Caspian Region (Palacio Hotel, Atlantico)**

Caspian Week welcomes participants to network in a casual setting and identify opportunities to connect with leaders from the Caspian region throughout the Horasis Global Meeting. Canapés and drinks are served.

- **Murat Seitnepesov**, Chairman, Caspian Week, Switzerland

**28 March 2020**

**07.00-08.00 Opening the Horasis Global Meeting**

*By engaging in a group activity – with a physical or mental exercise - we will build our strengths in various ways. Join us in front of the Restaurant Praia Do Tamariz on Cascais' famous beach walk. Take the pedestrian tunnel from Jardim de Estoril (Estoril Park) to reach the meeting point. Participation is at your own risk. Chose from the following:*

**Invigorating the Horasis Consciousness - Running**

Come for a morning run – enjoy developing a sweat with a jog.

*Running led by:*

- **Paulo Passos Leite**, Founder, TRITON World Series, Portugal
- **Chris Robb**, Founder and Chief Executive Officer, Mass Participation Asia, Singapore

**Deepening the Horasis Consciousness – Meditating**

Join other delegates to relax your brain with a mindfulness session.

*Meditation led by:*

- **Murièle Solange Bolay**, Empathetic Strategist, Switzerland

**Connecting in the Horasis Consciousness - Wellbeing**

Join us for a wellbeing experience by connecting with fellow journeyers.

- **Elizabeth Markle**, Executive Director and Founder, Open Source Wellness, USA

**From 08.00 Registration** (Estoril Congress Centre, Avenida Amarel 2765, Estoril-Cascais)

**09.30-10.25 Horasis Agora: What is the Fundamental State of Leadership? (Auditorium)**

Agora is the Ancient Greek for 'open place of assembly'. The Agora will define the spine and direction for the Horasis Global Meeting. There will be no panel: by being at this Horasis Global Meeting you are a panelist! The mood will be fast, focused and inclusive. It will reflect the urgency of overcoming the deepening existential challenges to leadership in politics and business.

*Welcome and scene setting by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

*Chaired by*

- **Nik Gowing**, Founder and Director, Thinking the Unthinkable, United Kingdom

**10.30-12.00 Update Sessions** (Estoril Congress Centre)

*These update sessions review developments since last year's Horasis Global Meeting and assess the critical challenges for leadership. What unthinkables will the leaders of both now and the future have to face up to? These sessions chart the new realities for every leader, the scope for innovation, and above all how they can thrive on change.*

## **The Post-Brexit Upheaval – How will it Unfold? (Boston)**

The UK formally left the EU on January 31<sup>st</sup> – and detailed negotiations will follow through the year. How profoundly have relationships changed – for the UK, the EU and globally in terms of trade, finance and investments? How should UK leaders develop the new realities? Can the cohort of global leaders create a new stability and positive action which will emerge faster than most assume is possible?

- **Lord John Bird**, Member of the House of Lords; Fonder, The Big Issue, United Kingdom
- **Jeffries Briginshaw**, Chief Executive Officer, Transatlantic Business Britain, United Kingdom
- **Maria Carvalho**, Member of the European Parliament, European Union
- **Peter Grant**, SNP Shadow Chief Secretary to the Treasury, United Kingdom
- **Colin Hunt**, Chief Executive Officer, Allied Irish Banks, Ireland
- **Baroness Susan Kramer**, Member of the House of Lords, United Kingdom

*Chaired by*

- **Asa Bennett**, Brexit Editor, Daily Telegraph, United Kingdom

## **The American Scene (Dubai)**

The US presidential election is on November 3rd. Has Donald Trump re-invigorated and re-connected the electorate to hope for great benefits in the next presidential period? What were the practical outcomes of the Presidential edicts enacted during his last term? To what do the US public look forward to in the next period? How might new Presidential edicts affect global issues?

- **Michael D. Brown**, United States Shadow Senator, District of Columbia, USA
- **J.D. Gordon**, Former National Security Advisor to US President Donald Trump, USA
- **Lyric Hughes Hale**, Editor-in-Chief, EconVue, USA
- **William Hobbs**, Chief Investment Officer, Barclays Investment Solutions, United Kingdom
- **Sven C. Oehme**, President and Chief Executive Officer, European-American Business Organization, USA

*Chaired by*

- **Jeffrey Cunningham**, Professor of Practice in Global Leadership, Thunderbird School of Global Management, USA

## **Collapse or Regeneration of World Trade (London)**

International trade tensions and credit market restrictions are disrupting global trade expansion. How do leaders reassure their voters, investors and stakeholders that stability and growth are assured, despite the new negative trends in global fundamentals? Is a four percent global growth target too high? What are the difficulties that require attention? What decisive policies are called for?

- **Michel Deleuran**, Co-founder, The Tonnage Exchange, France
- **Janahim Figueira**, Partner, Quazar Sports Management, Brazil
- **Asif Iqbal**, Director General, Indian Economic Trade Organization (IETO), India
- **Nicholas Johnson**, Chief Executive Officer, Economists Without Borders, Australia
- **Lisa McAuley**, Chief Executive Officer, Global Trade Professionals Alliance (GTPA), Australia

*With a special address by*

- **Yonov Fred Agah**, Deputy Director-General, World Trade Organization (WTO), Switzerland

*Chaired by*

- **Daniel Traça**, Dean, Nova School of Business and Economics, Portugal

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## **Populist Government, Nationalist Workers (Lima)**

Public attitudes continue to push back against what leaders in the political and corporate worlds achieve, plus the values and principles underpinning what they do and how they work. Can globalists assure the nationalist and radical forces who are capitalizing on this public push back that there can still be improved security and wealth to all?

- **Bo Inge Andersson**, President, Yazaki North and Central America, Europe and Africa, USA
- **Salman M. Al-Jishi**, Chairman, Salman Group, Saudi Arabia
- **Stefano da Empoli**, Founder and President, I-Com, Italy
- **Daniel S. Kern**, Chief Investment Officer, TFC Financial Management, USA
- **Inés Olza**, Researcher, Public Discourse Project, University of Navarra, Spain
- **Henry Shterenberg**, President, Global Transformation Platform, Ukraine

Chaired by

- **Jane Dudman**, Public Leadership Editor, The Guardian, United Kingdom

## **The Progress on Global Commitments (Mumbai)**

All world leaders agreed key accords with targets to be met by 2030, especially on sustainability. Why are so many leaders still resisting, especially for taking action on the climate emergency? Can the big global targets be met? Is there will do so beyond the rhetoric of governments and corporates? Why are governments slow to present their commitment plans? Are the complexities too large? Can business leaders and science deliver solutions in time?

- **Jun Arima**, Senior Policy Fellow, ERIA, Japan
- **Vesna Crnojevic-Bengin**, Professor and Assistant Director, BioSense Institute, Serbia
- **Monica Ferro**, Director, United Nations Population Fund's Geneva Office, Switzerland
- **Mats Hellström**, Former Minister for Foreign Trade, Sweden
- **Michele Orzan**, President, EuCham - European Chamber, Hungary

Chaired by

- **Nguyen Anh Tuan**, Chief Executive Officer, Boston Global Forum, USA

## **The New Reality of Companies and Social Media (Nairobi)**

Influencers, Twitterers and Bloggers using social media move markets, sell-out fashion lines; in general they are not trained to endorse a product or have achieved specific accreditation. Some have gained notoriety and have become leaders. Can they influence a company's business without personal responsibilities or liabilities? Do companies cooperate with such media writers?

- **Kareem Alkaseer**, Chief Executive Officer, MentorLycon, Russia
- **Andrew Chow**, Founder, Asia Future TV, Singapore
- **Hassan Dawood**, Vice Chairman, AISayegh Media, UAE
- **Pekka Ketola**, Chief Executive Officer, 3DStep Oy, Finland
- **Ewen Ku**, Founder, Fish With Goggles Production Company, USA
- **Andrew Nachison**, Founder, We Media, USA
- **Negin Shiraghaei**, Chief Executive Officer, OpenGrowthUK, United Kingdom

Chaired by

- **George I. Fomitchev**, Founder and Chief Executive Officer, Endurance, USA

## **Blockchain your World! (Shanghai)**

The overarching goal of blockchains is to maximize transparency and security. How can blockchains give both enhance leadership, and voice and power to the public? What new leadership models must be tried? How to blockchain our brave new digital world? By challenging governments to legislate for this new e-frontier, are leaders in FinTech, Financial services and Hi Tech abrogating the responsibility which comes with their economic power and wealth.?

- **Abiodun Ayorinde**, Founder and Chief Executive Officer, LIFTIX Technologies Limited, Nigeria
- **Stefano Benedikter**, Founder, Dagon, Zambia
- **Emile Delam**, Co-Founder, Crypto Rally, United Kingdom
- **Yuree Hong**, Founder, SHE Blockchainers Asia, Singapore
- **Deanna MacDonald**, Chief Executive Officer, BLOC – Blockchain Labs for Open Collaboration, Denmark
- **Clara Neppel**, Senior Director, IEEE Technology Centre, Austria

*Chaired by*

- **Toby Lewis**, Chief Executive and Founder, Novum Insights, United Kingdom

## **Briefing Session: European Politics Reinvented (Cascais)**

Across Europe, huge numbers are pushing back against the political and corporate class. Radical nationalism is emerging. An increasing number of core principles of the European Union are being actively challenged then shredded. The political forces we take for granted are in a state of constant upheaval: public minds are becoming ever more radical and the middle ground is shattering. What are the implications of the new trends towards authoritarian democracy?

- **Björn Berge**, Director General, Council of Europe, France
- **Luca Jahier**, President, European Economic and Social Committee, European Union
- **Ben Macpherson**, Minister for Europe, Migration and International Development, Government of Scotland, United Kingdom
- **Nils Usakovs**, Member of the European Parliament, European Union
- **Ana Paula Zacarias**, Secretary of State for European Affairs, Portugal

*Chaired by*

- **Chris Morris**, Senior, Correspondent, BBC News, United Kingdom

## **12.00-14.00 Lunches, Speakers Corner**

### **Lunch: History of Leadership (Sidney)**

From the Athenian, Roman (including unfortunate Emperor Nero) to self-organizing - there are a host of models and experiences. What lessons do leaders need to learn from history? Which are vital to embrace in order to help counter and overcome the new challenges for leaders?

- **Sanjeev Khagram**, Dean, Thunderbird School of Global Management, USA
- **David Nussbaum**, Chief Executive, The Elders, United Kingdom
- **Carlos Veiga**, Former Prime Minister, Cape Verde
- **Sundeep Waslekar**, President, Strategic Foresight Group, India

*With a special address by*

- **Nelson de Souza**, Minister of Planning, Portugal

*Chaired by*

- **Laxmi Parthasarathy**, Chief Operation Officer, Global Press Institute, USA

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## **Lunch: Arctic Circle – a New Trade Route (Istanbul)**

With the newly unfrozen ocean offering a shorter freight route other ventures open – resources exploitation for instance and vitally the protection of all aspects of the environment. How will international regulators deal with this? What pragmatic decisions are business taking? Who are the leading protagonists?

- **Ólafur Ragnar Grímsson**, Former President, Iceland
- **Ricardo Serrão Santos**, Minister of the Sea, Portugal

*With comments by*

- **Michael Bravo**, Director, Scott Polar Research Institute, University of Cambridge, United Kingdom
- **Matthias Finger**, Professor, Ecole polytechnique fédérale de Lausanne (EPFL), Switzerland
- **Karsten Høy**, President, Greenland Holding, Greenland
- **Barbora Padrtova**, Assistant Professor, Masaryk University, Czech Republic
- **Alice Rogoff**, Publisher, ArcticToday, United States
- **Torsten Thiele**, Founder, Global Ocean Trust, United Kingdom

*Chaired by*

- **Rick Noack**, Reporter, The Washington Post, Germany

## **Networking Lunch (Estoril Congress Centre, Foyer)**

### **Speakers' Corner (Foyer)**

The Speakers' Corner is where delegates can address others on new work, ideas or concepts.

#### **12.00-12.30 Who Owns Poverty?**

- **Martin Burt**, Founder and Chief Executive Officer, Poverty Stoplight, Paraguay

## **14.00-15.30 Update Sessions (Estoril Congress Centre)**

*These update sessions review developments since last year's Horasis Global Meeting and assess the critical challenges for leadership. What unthinkables will the leaders of both now and the future have to face up to? These sessions chart the new realities for every leader, the scope for innovation, and above all how they can thrive on change.*

### **Catalyzing Capitalism through Public-Private Partnerships (Boston)**

Capitalism seems to be in crisis - excessive short-term focus is hurting companies' ability to create value and purpose in the long run. Can Public-Private Partnerships create a social dimension to capitalism? How can the public and the private sector cooperate to make a positive contribution to society?

- **Aimée Christensen**, Founder and Executive Director, Sun Valley Institute, USA
- **Peter Lazou**, Founding Member, Otherdots Foundation, United Kingdom
- **Ron Margalit**, Founding Partner, Venture Kinetics, USA
- **Margherita Pagani**, Founder, Impacton, Italy
- **Hajbouha Zoubeir**, President, Phousboucraa Foundation, Morocco

*With a special address by*

- **Teresa Ribeiro**, Secretary of State of Foreign Affairs and Cooperation, Portugal

*Chaired by*

- **Stuart Hutton**, Chief Investment Officer, Simply Ethical, United Kingdom

## Changing Dynamics in Global Energy Markets (Dubai)

Oil is still needed to support the global freight trade – but the globe must reduce its pollution. Renewables can create electricity directly, and many nations use these successfully – but can they fully substitute for oil and coal? What are the other alternatives that increase sustainability of the planet?

- **NJ Ayuk**, Chief Executive Officer, Centurion Law Group, South Africa
- **Raphael Fraga**, Founder and Chief Executive Officer, Ita Capital, Brazil
- **Scott Mackin**, Managing Partner, Denham Capital Management, United Kingdom
- **Comet Modisaotsile Molatlhegi**, Founder, CleanTech Energy Africa, South Africa
- **Carole Nakhle**, Chief Executive Officer, Crystol Energy, United Kingdom
- **Basim Al Saleh**, Managing Partner, GreenTech, Jordan

*Chaired by*

- **Mehmet Ogutcu**, Chairman, Global Resources Partnership, United Kingdom

## The Next Boom of e-commerce (London)

E-commerce is accelerating rapid productivity growth in both developing and industrialized countries. The next stage will be to deliver to customer needs based on vendor promise and value and to heed local cultural values. Who are the new vendors that will drive conversion rates into sales? What are their critical strengths?

- **Brad Anderson**, Founder and Chief Executive Officer, Fruition, USA
- **Tobi Asehinde**, Founder and Chief Executive Officer, Digital Marketing Skill Institute, Nigeria
- **Brock Bogenschutz**, Chairman, Grow Ecommerce, USA
- **Mandy Clark**, Managing Director, ENP Media, United Kingdom
- **Carlos E. H. Estrella**, Chief Lending Officer, Amalan, Indonesia
- **Tina Mani**, Chief Executive Officer, Yfret, USA
- **Fahim Naim**, Founder, eShopportunity, USA
- **Idriss Al Rifai**, Founder and Chief Executive Officer, Fetchr, UAE

*Chaired by*

- **Martina Fuchs**, Anchor, China Global Television Network (CGTN), Switzerland

## Owning Your Data Is Owning Your Future (Lima)

The potential of massive and cheap computer power permits Big Data analyses, provided the data is sound. Who owns the data, who is able to use it, and where will it be stored? With devices permanently monitoring users and digital services demanding personal data, is privacy still possible, or even desirable?

- **David Akindede**, Chief Executive Officer, Goldcoin Exchange Africa, Nigeria
- **Liz Brandt**, Chief Executive Officer, Ctrl-Shift, United Kingdom
- **Ernst Hafen**, Professor for Molecular Systems Biology, ETH Zürich, Switzerland
- **Peter Kapitein**, President, Inspire2Live, The Netherlands
- **Tammo Mueller**, Founder and Chief Executive Officer, Wunderkind, USA
- **Archie Ravishankar**, Co-founder, Cogni, USA
- **Samir Sharma**, Chief Executive Officer, Datazuum, United Kingdom

*Chaired by*

- **Pernille Tranberg**, Co-founder, DataEthics.eu, Denmark

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## **The Western Political System's Stagnation (Mumbai)**

The Western democratic process has perhaps stalled: BREXIT showed a rich nation wished to leave a strong economic bloc; several EU nations flirt with the extremes of politics; and the US government has regular shutdowns. Will we create open transparent discussions of power, populism and governance?

- **Kamal Benkoussa**, Founder, Algerian League for Democracy (ALD), Algeria
- **Mel Horwitch**, Former Dean, CEU Business School, Hungary
- **Evin Incir**, Member of the European Parliament, European Union
- **Hans Köchler**, Professor, University of Innsbruck, Austria
- **Alexander Kulitz**, Member of the German Parliament, Germany
- **Greg Rudd**, Director, Glengarry Advisory, Australia
- **Aleix Sarri**, Chief Advisor on International Affairs of the President of Catalonia, Spain

*Chaired by*

- **Stephen Castle**, Correspondent, New York Times, United Kingdom

## **Leaders and Followers - a New Breed of Advertising (Nairobi)**

Some social media activities have built a strong business model offering endorsements to millions of followers. Are such endorsements dangerous as little product testing may have been done? Will social media 'influencing' become mainstream advertising? Or has it already, and we don't know? Are there hidden managers whom we do not know?

- **Bo Inge Andersson**, President, Yazaki North and Central America, Europe and Africa, USA
- **Dinis Guarda**, Founder, Freedomee, United Kingdom
- **Osakuade Ifeoluwa**, Chief Executive Officer, NEO360 Africa, Nigeria
- **Peter Lorenz Nest**, Chief Executive Officer, AAVI Advanced Added Value International, Germany
- **Margrét Pála Ólafsdóttir**, Chief Executive Officer, Hjallastefnan, Iceland
- **Yali Saar**, Founder and Chief Executive Officer, Tailor Brands, USA
- **Dennis Wedderkop**, Digital Leader and Advisor, Germany

*Chaired by*

- **Steven Melnik**, Founder, HappinessAmplified.com, USA

## **Celebrating Diversity, Spurring Innovation (Shanghai)**

Not only should an individual's gender identity be accepted in business and society but also different abilities, age, sexual orientation, racial, religious and political identity: these differences should not hinder, and may hypothetically spur innovation and further purpose. How to implement diversity and inclusion at leadership level?

- **Almas Jiwani**, Chief Executive Officer, Almas Jiwani Foundation, Canada
- **David Luu**, Founder and Chief Executive Officer, Absolutys, USA
- **Michelle N. Moore**, Founder, MindEquity, Canada
- **Ernesto Nuñez**, Chief Executive Officer, Love4all, Mexico
- **Joan O'Donnell**, Co-founder, FreedomTech, Ireland
- **Vered Pnueli**, Co-founder, Shenkar Game Design Program, Shenkar College, Israel
- **Elizabeth Suda**, Founder, Article 22, Laos
- **Anthony Venus**, Co-Founder and Chief Executive Officer, YayPay, USA

*Chaired by*

- **Vanessa Arelle**, Founder and Chief Executive Officer, Evolaity, Portugal

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## **Briefing Session: Embracing Artificial Intelligence (Cascais)**

Systems managed by AI have ground-breaking potential across all sectors of commerce and science: their outputs have remarkable possibilities - AI increases our accuracy, speeds our decision making and increases our productivity. How can we embrace AI's promise without imperiling its promise?

- **Moses S. Charikar**, Professor of Computer Science, Stanford University, USA
- **Pascale Fung**, Professor, The Hong Kong University of Science and Technology, Hong Kong
- **Rana Gujral**, Chief Executive Officer, Behavioral Signals, USA
- **Ingo Hoffmann**, Managing Director, ADI Innovation AG, Germany
- **Jean Lehmann**, Chief Executive Officer, Cyber Capital HQ, United Kingdom
- **Andrew McGregor**, Curator and Co-Producer, MindshareLA, USA
- **Lorena Puica**, Founder and Chief Executive Officer, iamYiam, United Kingdom
- **Julien Weissenberg**, Founder, VisualSense AI, Switzerland

*Chaired by*

- **Mike Butcher**, Editor At Large, TechCrunch, United Kingdom

## **15.30-16.00 Contact Break (Foyer)**

### **Speakers' Corner (Foyer)**

The Speakers' Corner is where delegates can address others on new work, ideas or concepts.

#### **15.30-16.00 How Data Science is Disrupting Venture Capital**

- **Thomas Thurston**, Partner and Chief Technology Officer, WR Hambrecht Ventures, USA

## **16.00-17.25 Update Sessions: Viewpoints upon Disruption**

*These update sessions review developments since last year's Horasis Global Meeting and assess the critical challenges for leadership. What unthinkables will the leaders of both now and the future have to face up to? These sessions chart the new realities for every leader, the scope for innovation, and above all how they can thrive on change.*

### **Defining Acceptable Pollution (Boston)**

The acceptability of pollution is not an oxymoron, but acknowledgement that perfection is unachievable. Can an honest discussion settle a controversy in a world of scientific uncertainties, social media, political agendas and strong lobbies? Can we rely on multilateral leadership in a system of sovereign nation states to regulate pollution?

- **Yariv Abramovich**, Chief Executive, Atlantium Technologies, Israel
- **Hannah Brocke**, Co-founder, PlanBlue, Germany
- **Claire Chen**, Managing Partner, SZLT-iSource Consulting Group, Taiwan
- **Abdul Aziz Rajab**, Chairman, Rajab Group, UAE
- **Varun Sivaram**, Chief Technology Officer, ReNew Power, India

*With a special address by*

- **Brice Lalonde**, Former Minister of the Environment, France

*Chaired by*

- **Laura Hermann**, Partner, Potomac Communications Group, USA

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## **Repositioning the Board's Role in Times of Disruption (Dubai)**

New technologies and changing geo-economic realities have forced many companies to adapt or be destroyed. Yet the role of the board of directors has not evolved at the same pace. How to reinvent the board to steer companies through disruption? And how can boards evaluate and advise on potential threats?

- **Lawrence Bloom**, Secretary General, Be Earth Foundation, United Kingdom
- **Murièle Solange Bolay**, President, Bolay Management, Switzerland
- **Michael Carlos**, Member of the Supervisory Board, Givaudan, Switzerland
- **Luisa Delgado**, Member of the Supervisory Board, INGKA (IKEA), The Netherlands
- **Michael Johnston**, Member of the Board, The Capital Group Companies, USA
- **Marguerite Soeteman-Reijnen**, Chairman Executive Board, Aon Holding, The Netherlands
- **Rolf Schrömgens**, Co-Founder and Chief Executive Officer, Trivago, Germany
- **Heinrich Weiss**, Chairman, SMS Group, Germany

*Chaired by*

- **Anna Tunkel**, Senior Director Strategic Initiatives, APCO Worldwide, USA

## **The Rise of Asian Nations (London)**

The decades-long rise of Asian economies is disrupting western economies and political hegemony. How might developed nations re-orient to sustain their own futures? Can the effervescent western innovativeness continue even as their economic power reduces? What are the important decisions to be made?

- **Khalid Taimur Akram**, Executive Director, Center for Global & Strategic Studies, Pakistan
- **Hal Boshier**, Chairman, Wave Money, Myanmar
- **Manish Chand**, Founder and Editor-in-Chief, India Writes Network, India
- **Anndy Lian**, Chief Executive Officer, Linfinity, Singapore
- **Nguyen Viet Long**, Deputy Chief Executive Officer, Becamex IDC, Vietnam
- **Yeen Seen Ng**, Chief Executive Officer, Centre for Research, Advisory and Technology, Malaysia

*Chaired by*

- **Akiko Fujita**, Anchor and Reporter, Yahoo Finance, USA

## **Technology: Harnessing the Potential to Disrupt (Lima)**

Disruptive technologies change the way in which markets operate. What are the most important emerging technologies with the potential to transform society, economy and industries? Which sectors, products and related investments may yield the best results for commerce and humankind?

- **Bharat Bhushan**, Chief Technology Officer, Banking & Financial Markets, IBM, United Kingdom
- **Kirk Bresniker**, Chief Architect, Hewlett Packard Labs, USA
- **Nicole Büttner**, Co-Founder and Chief Executive Officer, Merantix, Germany
- **Melanie Mohr**, Chief Executive Officer, womprotocol.io, Germany
- **Aneesh Zutshi**, Co-founder, Passionise.com, Portugal

*Chaired by*

- **Alexander Lemonov**, Producer, RT, Russia

## **The Rebirth of Journalism (Mumbai)**

After almost two decades of digitalization eroding classical journalism models, today community driven models spur the reinvention of journalism. Might its viewpoints be too parochial? What roles do communities play in the reinvention of journalism? How is and can digital technology be involved? Do community models lead to new business models?

- **Satya Brahma**, Chairman & Editor-In-Chief, Network 7 Media Group, India
- **Emir Eksioglu**, Journalist and Entrepreneur, Turkey
- **Michael Franck**, Documentarist and Executive Producer, Franck Documentaries, Finland
- **Lotta Hylander**, Journalist and Author, Sweden
- **Maxim Jago**, Independent Filmmaker, Futurist, and Author, United Kingdom
- **Nicolas Pompigne-Mognard**, Chairman, APO Group, Switzerland
- **Vikas Shah**, Chief Executive Officer, Swiscot Group, United Kingdom
- **Mavis Kyerewaa Asiamah Wiafe**, Director, Daily Graphic, Ghana

*Chaired by*

- **Dan Hodges**, Columnist, The Mail on Sunday, United Kingdom

## **Gender Equality and Inclusivity (Nairobi)**

Developing nations have often done little to educate their girls; now their women are apparently unfitted to work in businesses. Can business leaders persuade and support governments to develop education provision, equality and inclusion? How will inclusivity benefit the economies?

- **Patricia Bonaert**, Enlightener, MixR.net, Italy
- **Wade Channell**, Senior Economic Growth Advisor for Gender, USAID, USA
- **Norman Dreger**, Partner, Mercer, Germany
- **Shola Mos-Shogbamimu**, Founder & Editor-in-Chief, Women in Leadership, United Kingdom
- **Haifa Najjar**, Senator, Upper House of the Jordanian Parliament, Jordan
- **Célia Reis**, Chief Executive Officer, Altran, Portugal
- **Ayesha Valliani-Robertson**, Research & Policies Officer, Government of Dubai, UAE
- **Susannah Wellford**, Founder and Chief Executive Officer, Running Start, USA

*Chaired by*

- **Judicaelle Irakoze**, Founder and Executive Director, Choose Yourself, USA

## **Strengthening Foreign Direct Investment (Shanghai)**

From 2009 FDI globally gradually rose as financial confidence increased after the great crash – but from 2014 has fallen rapidly: FDI needs a stable economic environment. What will the effect be of lower FDI, and which countries will be most affected? How can FDI be boosted to spur economic and social development?

- **Ahmad Arab**, Deputy Governor of Strategy, Saudi Arabian General Investment Authority, Saudi Arabia
- **Simon Galpin**, Managing Director, Bahrain Economic Development Board, Bahrain
- **Robert Hermann**, Chief Executive Officer, Germany Trade & Invest, Germany
- **Raido Lember**, Director, Estonian Investment Agency, Estonia
- **Flavia Santoro Trujillo**, President, ProColombia, Colombia
- **Paolo von Schirach**, President, Global Policy Institute, USA
- **James Zhan**, Senior Director, Investment and Enterprise, UNCTAD, Switzerland

*Chaired by*

- **Sebastian Shehadi**, Global Markets Editor, fDi Intelligence, United Kingdom

## **Briefing Session: Leading into the Digital Future (Cascais)**

Digitalization will change the way we work, live and interact with one another. Anticipating and implementing these changes will require leadership but also vision. How will successful businesses and societies look like in the future? And how can we shape global systems to navigate widespread digitalization?

- **Constanze Buchheim**, Managing Director, i-potentials, Germany
- **Edwin Chan**, Founder and Creative Director, EC3, USA
- **Agne Kazakauskaitė**, Consultant, Agency for Science, Innovation and Technology, Lithuania
- **Marco Nigris**, Managing Director, Fintech House, Portugal
- **Temitope Ola**, President, Edacy, Switzerland
- **Vivian Portella**, Chief Executive Officer, B&T Global, Brazil
- **Karthik Suri**, Chief Operations Officer, GE Digital, USA
- **David Yang**, Co-Founder, Yva.ai, USA

*Chaired by*

- **Soumitra Dutta**, Professor of Management, Cornell University, USA

## **17.30-18.00 Plenary: Welcome (Auditorium)**

Horasis welcomes participants to the fifth annual edition of the Horasis Global Meeting. Horasis Chairman Frank-Jürgen Richter presents an overview of the Meeting. Vice Mayor of Cascais, Miguel Pinto Luz welcomes participants on behalf of the host city.

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Miguel Pinto Luz**, Vice Mayor, Cascais, Portugal

## **18.00-19.00 Plenary: Do we Understand the Scale of the Leadership Deficit? (Auditorium)**

The 2020 Horasis Global Meeting's theme *Innovating Decisive Leadership through Times of Disruption* captures the realization that leaders must urgently develop new ways to achieve a more coherent, productive and sustainable world. How do we develop our leadership skills and quarantine chaos in times of geopolitical faults and epidemics? Can this be done in the face of anti-globalization and a reversion to inward-looking policies?

- **Ajmal Ahmad**, Minister of Industry and Commerce, Afghanistan
- **Unity Dow**, Minister of International Affairs and Cooperation, Botswana
- **Pedro Siza Vieira**, Minister of Economy, Portugal

*Chaired by*

- **Gerard Baker**, Editor at Large, Wall Street Journal, USA

## **19.00-20.00 Plenary: Nurturing Decisive Leaders (Auditorium)**

The rate of change in this disruptive world is outpacing our capacity to absorb, to consider, and to re-build strategies. What new constructs would be beneficial for our societies? How indeed, do we think of and counteract the unthinkable? Do we need a new type of leader able to command true facts and offer transparency?

- **Muse Abdi Bihi**, President of Somaliland, Somaliland
- **Iliana Iotova**, Vice President of Bulgaria, Bulgaria

*Chaired by*

- **Anne McElvoy**, Policy Editor, The Economist, United Kingdom

## 20.00-22.00 Buffet Reception and Working Dinners

### Opening Buffet Reception (Hall)

Participants are invited to meet in an informal atmosphere to enjoy a light buffet dinner.

### Working Dinner: Loss of Peace, Loss of Liberty (Lima)

The harmony of peace is constantly eroded by conflicts and by regulation to keep us safe from predation. How can we regain liberty, while rejecting illegality?

- **Steven Greer**, Professor of Human Rights, University of Bristol, United Kingdom
- **Julia Häusermann**, Founder and President, Rights and Humanity, Switzerland
- **Sekai Holland**, Chairperson of Board of Trustees, Zimbabwe Peacebuilding Initiative, Zimbabwe
- **Ahmad Wali Masoud**, Chairman, Massoud Foundation, Afghanistan
- **Priya Samant**, Change Maker and Director, Sequoia Applied Technologies, USA
- **Oltmann Siemens**, Vice Chairman, C-MCC Development Group, USA

*Chaired by*

- **Jasper Zimmermann**, Senior Associate, Centre for the Future, Germany

### Working Dinner: The Universal Language of Sport (Mumbai)

Sport has the power to transcend race, religion, ethnicity of job titles to unite nations and communities. At the same, the sports industry is at a critical inflection point to bring fans the most engaging experiences. How can business evolve to be on the frontend of this change and rethink the ways fans engage with sports? And how can athletes, fans, business and governments collaborate to have sustainable impact on society?

- **Simon Chadwick**, Professor of Sports Enterprise, Salford Business School, United Kingdom
- **James Kong**, Secretary General, The World Federation of Confucius Descendants, Hong Kong
- **Paulo Passos Leite**, Founder, TRITON World Series, Portugal
- **Sandra Lopez**, Vice President, Intel, USA
- **T.J. Rosandich**, President, United States Sports Academy, USA
- **Anders Solheim**, Chief Executive Officer, Anti-Doping Norway, Norway

*Chaired by*

- **Chris Robb**, Founder and Chief Executive Officer, Mass Participation Asia, Singapore

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## **Working Dinner: Technology is Running Amok (Nairobi)**

Technology development is managed lightly but its ultimate use is not – destructive robots are a reality. How can we assure ourselves that unintended uses are all benevolent? In parallel, how can we educate leaders to take more care, and not release doomsday devices? Is there a call for a global discussion – who would lead?

- **Alok Medikepura Anil**, Director, Next Big Innovation Labs, India
- **Andrew Bate**, Chief Executive Office, Safely, USA
- **Mustafa Ergen**, Founder, Ambeent, Turkey
- **Hugh Geiger**, Chief Executive Officer, Verbz, USA
- **Yolian Ivanov**, Executive Director - Southern Europe, The Collins Group, Bulgaria
- **Michele Mosca**, Co-founder and President, evolutionQ Inc., Canada
- **Bo Stjerne Thomsen**, Global Head of Research, LEGO Foundation, Denmark
- **Limor Schweitzer**, Founder and Chief Executive Officer, MOV.AI, Portugal

*Chaired by*

- **Lionel Reina**, Chief Executive Officer, APO Group, Switzerland

## **Working Dinner: How to Leave a Legacy? (Shanghai)**

Most leaders say they want to leave some sort of legacy in life. Indeed, leaving legacies is a way of making meaning of our existence and a difference to human mankind. What made us who we are today? And how to make real change for the better?

- **Paulo Andrez**, Chairman, Green Swan Group, Portugal
- **Ahmed Emara**, Founder and Group Chief Executive Officer, ReAya Holding, Saudi Arabia
- **Metin Guvener**, Chairman, Triangle Group, United Kingdom
- **Mark Hollingsworth**, Chief Executive Officer, The Nutrition Society, United Kingdom
- **Pedro Jordão**, President, CINT, Portugal
- **Christoph von Toggenburg**, Chief Executive Officer, World Vision Switzerland, Switzerland
- **Tanya Woods**, Chief Impact Officer, The Kind Village, Canada

*Chaired by*

- **Ji Bo**, Assistant Dean, Cheung Kong Graduate School of Business, France

## **Working Dinner: The Thirst for Mobility reflects our Curiosity (Boston)**

Modernity demands speed and comfort as we move from A to B – disrupting and re-inventing: and lots of energy which is in ever shorter supply. What new modes of mobility will sustainably satisfy our needs? How will digital developments aid this quest?

- **Nico Anten**, Executive Chairman, Connekt, The Netherlands
- **John Batten**, Executive Vice President, Arcadis, USA
- **Christoph Deutskens**, Chief Executive Officer, PEM Motion, Germany
- **Gunnar Froh**, Chief Executive, Founder, Wunder Mobility, Germany
- **Tim Houter**, Co-Founder and Chief Executive Officer, Hardt Hyperloop, The Netherlands
- **Patrick Halford**, Faculty Mobility, Singularity University Nordics, Finland
- **Katherine Kan**, Co-founder, Rovilus, Taiwan
- **Stefan Klocke**, Chairman, Volocopter, Germany
- **Peter Sorgenfrei**, Chief Executive Officer, Holo, Denmark

*Chaired by*

- **Gurvinder Ahluwalia**, Founder and Chief Executive Officer, Digital Twin Labs, USA

## 22.00-23.00 Night Owl Sessions

### **Future-proofing the Business (Dubai)**

In chaotic times rapid strategy re-formulation is often needed. How to find the time for this? Where to do it – in a distant retreat, or the Board room? Is an animator needed to guide the process of ideas generation? In other words – what do you do?

- **Boris Bernaskoni**, Founder, Bernaskoni, Russia
- **Michel Deleuran**, Co-founder, The Tonnage Exchange, France
- **Christer Franzen**, Chief Investment Officer, Ericsson Pension Foundation, Sweden
- **David Braga Malta**, Venture Partner, Vesalius Biocapital, Luxembourg
- **Maria Semykoz**, Co-founder, What's In My Jar, United Kingdom
- **Li Xu**, Founder, International Mergers & Acquisitions, USA

*Chaired by*

- **Ozcan Saritas**, Professor, Higher School of Economics, Russia

### **Blockchain and Decentralized Technologies (London)**

Blockchain's distributed ledger technology is one example of the decentralized technologies that some say have the potential to eliminate the need for many intermediaries and centralized institutions. How could these decentralized technologies disrupt the nature of institutions? Could these distributed teams outperform traditional centralized organizations?

- **Alexander Borodich**, Founder and Chief Executive Officer, Universa, Lithuania
- **Benjamin Dahl**, Co-Founder, Swedish Blockchain Association, Sweden
- **Vadim Ivanenko**, Chief Executive Officer and Founder, Luft, Switzerland
- **Mohammed Abdel Mohammad**, Chief Executive Officer, CannDollar Silver Blockchain Inc, Canada
- **Jamie Moy**, Founder, Strongurl, USA
- **Agata Slater**, Vice President, Polish Blockchain Association, Poland

*Chaired by*

- **Gian Volpicelli**, Wired UK, United Kingdom

**29 March 2020**

**From 07.00 Registration** (Estoril Congress Centre)

**07.30-09.00 Breakfast Updates**

*We take stock of the successes and failings of globalization that could lead to a more equal synthesis through the exchange of goods, ideas and people. How to define the decisive and innovative leadership that is needed? Where will it come from?.*

### **Black Swans and Black Elephants (Boston)**

New erudition at strategy levels is needed to cope with unknown unknowns, or events whose Black Elephant (the tough one in the room) consequences are visualized but suppressed. What will it take to develop the new decisive manager? Are we all subject to government whims and suppressed by regulators?

- **Sara Isbell**, Chief Executive Officer, Mercaptor Discoveries, USA
- **Adam A. Jacoby**, Founder and Chief Steward, MiVote, Australia
- **Simone Kimpeler**, Director of Foresight, Fraunhofer Institute for Systems and Innovation Research, Germany
- **Philomena O'Grady**, Forensic Criminologist Advisor, Australia
- **Felix von Schubert**, Executive Chairman, Infrontier, United Kingdom

*Chaired by*

- **Raphael Minder**, Correspondent, New York Times, Spain

### **Being Greedy – a Human Frailty (Dubai)**

Most of us have experience greed at some point in our lives, some people practice it, often as money spinners. Greed is debilitating of our nobler senses, but a little might be a stimulant. How do we sense greed? How do we control our greed and the greed of others? Are regulations the correct way, or is management of greed a social issue – how to deliver fairness?

- **Godman Akinlabi**, Founder, Pistis Foundation, Nigeria
- **John Armah**, Chief Executive Officer, Orios Group, Ghana
- **Blessing Ayemhere**, Chief Executive Officer, Umugini Pipeline Infrastructure Ltd., Nigeria
- **Mahomed Iqbal**, Managing Partner, The Partnership, Portugal
- **Tyler McElhaney**, Chief Executive Officer, Sanguine Investment Management, Qatar
- **Diana Skelton**, Head of Mission, Global Coalition to End Child Poverty, United Kingdom
- **Alec Wang**, Founder and President, Tana Investment Group, USA

*Chaired by*

- **Rudolf Elmer**, Swiss Whistleblower and Activist, Switzerland

## The Future of Work (Lima)

Many developed nations have passed their manufacturing needs to developing nations, concentrating on their service industries to boost their national wealth. But developing nations aspire to be developed – who then will do raw manual work? Robots have their limits, and often are only viable in advanced task environments. What then is the future of work?

- **Anne-Marie Jentsch**, Founder, Out of Office Workations, The Netherlands
- **Polina Montano**, Co-founder, JobToday, Luxembourg
- **Navroop Sahdev**, Venture Partner, NextGen Venture Partner, USA
- **Patrick Tsao**, Vice President, Getsafe, Germany
- **David Wu**, Chief Executive Officer, Motus Nova, USA

*With a special address by*

- **Ana Mendes Godinho**, Minister of Solidarity, Employment and Social Security, Portugal

*Chaired by*

- **Peter McGill**, Contributing Editor, The Banker, United Kingdom

## The New Mental Health Crisis (Mumbai)

Mental health is a necessity for human well-being, with mental illness affecting 1 in 5 adults occasionally in their lives. Do modern-day competitions and organizations' demands trigger undue stress? How to combat the growing crisis of mental illness? How can organizations lead in its resolution?

- **Patricia Armstrong**, Chief Executive, Acosvo, United Kingdom
- **Anton Grech**, Chairman, Mental Health Services, Malta
- **Anna Kaczmarska**, Chief Executive Officer, Digital Hermes, USA
- **Elizabeth Markle**, Executive Director and Founder, Open Source Wellness, USA
- **Lene Søvold**, Clinical Psychologist, Norway
- **Marteka Swaby**, Founder, Benevolent Health, United Kingdom

*Chaired by*

- **Adriaan Ligtenberg**, Founder and Chairman, SparkHealth, The Netherlands

## Strategic Infrastructure Investment (Nairobi)

History notes how economies are boosted after new infrastructures enable better interactions. Why do governments delay their infrastructure renovation so pause global progress? How can businesses react and drive the rebuilding? Are new models of Public/Private investment needed?

- **Akim Daouda**, Chief Investment Officer, Fonds Gabonais d'Investissements Stratégiques, Gabon
- **Cedric Brusselmans**, Founder, Eurosia, France
- **Olav zu Ermgassen**, Managing Director, Ermgassen & Co, Germany
- **Paritosh Gupta**, Chief Executive Officer, IL&FS IDC, India
- **Philippe Monnier**, Shareholder and Director, WayRay, Switzerland
- **Theo Timmermans**, Secretary General, European Financial Services Round Table, Belgium
- **Shireen Shelleh**, Managing Director, Center for Engineering and Planning, Palestine

*With a special address by*

- **Vitaly Vanshelboim**, Assistant Secretary-General, United Nations Office for Project Services (UNOPS), Denmark

*Chaired by*

- **Alex Wong**, Senior Strategy Advisor, International Telecommunication Union, Switzerland

## **Leaders Riding the Entrepreneurial Gale (Shanghai)**

Across the globe we hold beliefs we call our own culture, but together we face what economist Joseph Schumpeter calls a gale – the incessant creative destruction of the old, the rebuilding of the new. How can we ride this gale and innovate for a common good? What are the strategies of leaders for succeeding in the age of disruption?

- **Terence Mauri**, Author, *The Leader's Mindset: How To Win In The Age of Disruption*, United Kingdom
  - **Marcello Palazzi**, Co-founder, B Lab Europe, The Netherlands
  - **Viraj Phanse**, Fellow, Berkeley Angel Network, USA
  - **Jordi Ràfols**, Chief Executive Officer, Innoget.com, Spain
  - **Joanne Sheppard**, Senior Vice President Strategy and Investments, Holtzbrinck Publishing Group, United Kingdom
- Chaired by*
- **Jackie Leonard**, Presenter, BBC Global News Podcast, United Kingdom

## **09.00-09.30 Contact Break (Foyer)**

### **Speakers' Corner (Foyer)**

The Speakers' Corner is where delegates can address others on new work, ideas or concepts.

#### **Tackling the mental health crisis using technology**

- **Anil Thapliyal**, Chief Executive Officer, HealthTRx, New Zealand

## **09.30-11.00 Dialogue Sessions**

*We review the potentials of Accords (global, regional: bi- or multi-lateral) in these sessions. Whom do they benefit – and who is dis-benefited? Do they result in inequalities? Who is pressing for the resolution of discords? What are the policy options and decisions that might lead to sustainable economic growth?*

### **How to Make the Most out of Deep Learning? (Boston)**

Deep Learning (the combination of AI and machine learning) is reducing human intervention across many industrial, commercial, scientific and service sectors. How can we judge the results of these systems? Are we educated well enough to judge? And how can we ensure the access to data to make the best out of deep learning?

- **Ambuj Agrawal**, Chief Executive Officer, ZappyAI, United Kingdom
- **Dmitry Kaminskiy**, Founder, Deep Knowledge Analytics, United Kingdom
- **Rufus Lidman**, Founder, AIAR EdTech, Singapore
- **Mykolas Rambus**, Founder and Chief Executive Officer, Halite, USA
- **Toufi Saliba**, Chief Executive Officer, Toda.Network, USA
- **Sebastian Wernicke**, Chief Data Scientist, One Logic, Germany

*Chaired by*

- **Ray Walshe**, Assistant Professor of Emerging Technology Standardization, Dublin City University, Ireland

## **How is Climate Change affecting the Livelihoods of African populations? (Dubai)**

On the occasion of the release of the feature documentary “The Great Green Wall”, this discussion will highlight some of the challenges and opportunities facing governments, corporations, NGOs, and activists as they attempt to deal with the climate crisis in Africa. Recently, debates have been sparked by African leaders from the creative industries. How do the proposed solutions to combat desertification, poverty and migration in the Sahel affect its peoples and those in the broader region?

- **Inna Modja**, Singer, Songwriter and Actor, The Great Green Wall, Mali
- **Freda Isingoma**, Founder, Kiisa Art, United Kingdom

*Chaired by*

- **Claude Grunitzky**, Executive Producer, The Great Green Wall, Togo

## **Solving Regional Difficulties through Formal Associations (London)**

Although some governments and their people incline to restrictive populism others look to wide-reaching accords to develop trade and more freely exchange resources. Is free-trade really open, or is it a disguise for a common regulatory regime impressed on all while needed only by a few exporters? What do trade negotiators achieve? What do business leaders want?

- **Tahir Akhtar**, Chairman, Adam Global, United Kingdom
- **Arnaldo Brown**, Lecturer, Mona School of Business and Management, Jamaica
- **Ciprian Dan Costea**, Member of the Board, Autonova, Romania
- **Phil O'Reilly**, Managing Director, Iron Duke Partners, New Zealand
- **Orlando Remédios**, Chief Executive Officer, Sensefinity, Portugal
- **Pascale Siegel**, Managing Director, Ankura Consulting, USA

*With a special address by*

- **Amos Sawyer**, Former President of Liberia, Liberia

*Chaired by*

- **Alessandro Merli**, Associate Fellow, The Johns Hopkins University, Italy

## **Enabling Entrepreneurship (Lima)**

Creating the new businesses that will support our futures is imperative, but many restrictions hold back change. What decisive transformations are needed to alter our attitudes to accept change? How might we push leaders to more fully embrace disrupters?

- **Ejaj Ahmad**, President, Bangladesh Youth Leadership Center, Bangladesh
- **Klaas de Boer**, Managing Partner, Entrepreneurs Fund, United Kingdom
- **William Bohnett**, President, Whitecap Investments, USA
- **Tris Dyson**, Founder and Executive Director, Nesta Challenges, United Kingdom
- **Francisco Estevan**, Chief Executive Officer, Innsomnia, Spain
- **Svana Gunnarsdóttir**, Founding Partner, Frumtak Ventures, Iceland
- **Luis Limon**, Mentor, One Young World, Australia
- **Philip Salter**, Founder, The Entrepreneurs Network, United Kingdom
- **Elisabeth Stava**, Co-founder, Wattero, Cote D'Ivoire

*Chaired by*

- **Diana Ransom**, Features Editor, Inc. Magazine, USA

## Declutter our World (Mumbai)

Our elected politicians are not decisive and do not declutter the law: confusing old and new laws co-exist. What are the critical priorities for politicians and business leaders to ensure smooth global progression in business and politics? Who should take on this task – government, business or Union leaders?

- **Parag Amin**, Chief Mentor, iCreate, USA
- **Francisco Pedro Balsemão**, Chief Executive Officer, Grupo Impresa, Portugal
- **Andrew Chakhoyan**, Founder and Chief Executive Officer, SNC, The Netherlands
- **Firdaus Kharas**, Chairman, Chocolate Moose Media, Canada
- **Peta Milan**, Co-Founder, Transcendent Media Capital, Portugal
- **Richard Minitier**, Chief Executive Officer, Z News Service Inc., USA
- **Rohan Shetty**, Chairman, Kellett & Singleton Group, UAE

*Chaired by*

- **Nick Redman**, Director of Analysis and Editor in Chief, Oxford Analytica, United Kingdom

## The Modern Leader (Nairobi)

An inspirational leader serves the needs of his/her employees, listens and develops trust. Are there international differences that make comparisons difficult or are there some absolutes? Can exceptional leadership be taught? What would be the benefits of freeing these managers from regulatory burdens?

- **Connie Allsopp**, Co-founder, The Worlds Registrar, Canada
- **Türker Bas**, Professor, Galatasaray University, Turkey
- **Ahmet Bozer**, Advisory Board Member, Swire Coca-Cola, Hong Kong
- **Miguel Reynolds Brandão**, Founder, Corkbrick, Portugal
- **Dawn Ely**, Chief Executive Officer, Palladium Group International, USA
- **Dephy Oon**, Chief Executive Officer, Paddee Connexions, Malaysia
- **David Reiling**, Chairman and Chief Executive Officer, Sunrise Banks, USA
- **Nora Stolz**, Founder, WomenBreakfastClub, United Kingdom
- **Manfred Zeuch**, Vice President, Concordia University of Edmonton, Canada

*Chaired by*

- **Margarita Mayo**, Professor of Leadership, IE Business School, Spain

## Robotics and Safety First (Shanghai)

Often robots are criticized for creating staff redundancies, but their actions coupled with virtual reality can explore many scenarios to save lives. Think of exploring Big Data relating to specific illnesses, or the insides of fire damaged buildings. We are only limited by our imaginations – what examples can be cited?

- **Michael G. Johnson**, Founder and Chief Executive Officer, Sea Machines Robotics, USA
- **Victor Martin**, Chief Executive Officer, Macco Robotics, Spain
- **Nikolaos Mavridis**, Director, Interactive Robots and Media Laboratory, UAE
- **Ross Mead**, Founder and Chief Executive Officer, Semio, USA
- **Eduardo Mendes**, Co-Founder, Connect Robotics, Portugal
- **Catherine Mohr**, President, Intuitive Foundation, USA
- **Michael Mirko Tadic**, Managing Director, Bridgeway Company, USA

*Chaired by*

- **Philipp Gerbert**, Director of AppliedAI, UnternehmerTUM, Germany

## **Briefing Session: Fulfilment (Cascais)**

Individuals have differing abilities and needs; many of the latter are under fulfilled. How can we raise contentment while not making a life-style trivial? How to achieve inner peace, spiritual health and overall balance? What means do our leaders have to offer satisfaction to their citizens?

- **Nouzha Chekrouni**, 2016 Senior Fellow in Advanced Leadership, Harvard University, USA
- **Robin van Dalen**, Chief Executive Officer and Co-Founder, Inuka, The Netherlands
- **Till Helge Groß**, Co-founder, Course Concierge, USA
- **Karen Guggenheim**, Chief Executive Officer, World Happiness Summit, USA
- **Armenia Nercessian de Oliveira**, President, Novica, USA
- **Sherry Roberts**, Founder and Chief Executive Officer, The Longest Stay, United Kingdom
- **Ahmed El Tassi**, Professor and Medical Doctor, UnitedHealth Group, Brazil
- **Anastasia Sharipova**, Managing Director, KG Funds Management LLC, USA

*Chaired by*

- **Brendan Davis**, Producer and Partner, International Troublemakers Inc., China

## **11.00-12.00 Plenary Sessions**

### **Leading in Times of Disruption (Auditorium)**

Halfway through the Horasis Global Meeting, all delegates come together to review solutions being debated and offered from the different sessions for innovating leadership. What more is needed? How to lead in times of disruption?

- **Alfa Demmellash**, Chief Executive Officer, Rising Tide Capital, USA
- **HH Princess Märtha Louise of Norway**, Norway
- **Hank McKinnell**, Chairman, Moody's, USA

*Chaired by*

- **Nik Gowing**, Founder and Director, Thinking the Unthinkable, United Kingdom

### **Ethics in a Troubled World (Cascais)**

Ethical values have been the foundation for states and religions for eons, providing the bedrock for modern laws. The globe is troubled and ethical values are being stretched – is it time to consider if we can generalize ethics to encompass the world? What are the philosophical, political, legal and religious perspectives that must be addressed?

- **Daniel Adomey**, Founder, Blessing Power Ministry International, Ghana
- **Klaus Moosmayer**, Member of the Executive Committee, Novartis, Switzerland
- **Faisal Bin Muaammar**, Secretary General, KAICIID Dialogue Centre, Austria
- **Canon Sarah Snyder**, Archbishop of Canterbury's Special Adviser for Reconciliation, United Kingdom
- **Nuno Venturinha**, Assistant Professor of Philosophy, Nova University, Portugal
- **Geert Vermeulen**, Chief Executive Officer, ECMC, The Netherlands

*Chaired by*

- **Brian J. Grim**, President, Religious Freedom & Business Foundation, USA

## 12.00–13.55 Lunches in Parallel, Speaker's Corner

### **Lunch: South-South Cooperation promoted by Exemplified Leadership** (Sidney)

Mediated discussions led by exemplified leaders and advocates of multilateral cooperation can produce effective change. How might nations of the global South spearhead South-South cooperation? What are the primary aims of these programs and in what timescales?

- **Kader Kaneye**, Founder and President, African Development University, Niger
- **Meriem Kebiri**, Chief Executive Officer, L'Atelierlital, Tunisia
- **Valeria Serrano**, Partner, One Group, Argentina
- **Sweta Shalini**, Executive Director, Maharashtra Village Social Transformation Foundation, India

*Chaired by*

- **Alain Paul Martin**, Chief Architect, Harvard University Global System, USA

### **Lunch: The Caspian Sea: Spearheading Shared Leadership** (Istanbul)

The Caspian Sea has always been at the crossroads of geopolitical and economic interests of a number of major powers. With the signing of the Convention on the Legal Status of the Caspian Sea creating greater certainty around waterways and oil and gas reserves: what is next? What are the Region's most pressing needs?

*Chaired by*

- **Murat Seitnepesov**, Chairman, Caspian Week, Switzerland

### **Networking Lunch** (Foyer)

An opportunity to share ideas and insights in an informal setting.

### **Speakers' Corner** (Foyer)

The Speakers' Corner is where delegates can address others on new work, ideas or concepts.

#### **12.00-12.30**    **Toward a Global Creative Economy**

- **Amar Bakshi**, Creator, Shared Studios, USA

## 14.00-15.00 Plenary Sessions

### **Re-designing for Equitable Growth** (Auditorium)

Financial institutions suggest future global economic growth will fall slightly and they recognize it is uneven. How can governments and businesses raise their social commitments both at home and in their overseas operations? How can we change the perception of overseas aid to one of support rather than economic colonialism? What are the opportunities for entrepreneurs?

- **Denis Moncada**, Minister of Foreign Affairs, Nicaragua
- **Mariyana Nikolova**, Deputy Prime Minister for Economic and Demographic Policies, Bulgaria
- **Eduard Shalsi**, Minister of State for the Protection of Entrepreneurship, Albania
- **Dionísio Babo Soares**, Minister of Foreign Affairs & Cooperation, Timor-Leste

*Chaired by*

- **Rosalind Mathieson**, Executive Editor, International Government, Bloomberg News, United Kingdom

## **Breaking up the TechGiants (Cascais)**

Facebook, Amazon, Netflix and Google (FANGs) have achieved western dominance and created many difficulties for agreeing equitable taxation. Can, or should, these giants be broken up? What unintended consequences may arise? What authorities might force action? And dare we ask – why?

- **Jouko Ahvenainen**, Founder and Executive Chairman, Grow VC Group, USA
- **Daniel Hulme**, Chief Executive Officer, Satalia, United Kingdom
- **Stephen Ibaraki**, Chairman, Chairman, REDDS Capital, USA
- **Arwen Smit**, Author, Identity Reboot, United Kingdom
- **Chengxi Wang**, Chief Executive Officer, MyMiniFactory, United Kingdom

*Chaired by*

- **Astrid Haug**, Digital Advisor and Author, Astrid Haug Bureau, Denmark

## **15.00-16.30 Boardroom sessions**

*In these sessions we shall consider how we can begin to pull together for the common good. We are to map out where we may be headed and how we may plan progress coherently. How to align all aspects of leadership from government to personal?*

## **We are Living Longer (Boston)**

In the 1900s global life-expectancy was only 31 years, now it exceeds 72 years: governments' pension provisions and social care costs are under further pressure due to coronavirus containment. Can science, business and commerce leaders offer better solutions than governments? What are the secrets of longevity? Has any nation solved the many issues concerning their aging society?

- **Ciara Clancy**, Chief Executive Officer, Beats Medical, Ireland
- **Peje Emilsson**, Chairman, Silver Life, Sweden
- **Minna Hendolin**, Senior Director for Healthcare & Wellbeing, Business Finland, Finland
- **Andreas Irmen**, Professor of Economics, University of Luxembourg, Luxembourg
- **Florence Mauchant**, Partner and Managing Director, HT Capital Advisors, USA
- **Zera Ong**, Trustee, Shift.ms, United Kingdom
- **Gary Phillips**, Chief Executive Officer, OrphoMed Inc, USA
- **Jane Sarasohn-Kahn**, Founder, THINK-Health, USA

*Chaired by*

- **Kenji Yokoyama**, President, Association of Asia Pacific Business Schools, Japan

## **The Arts Supporting Leadership Transformations (Dubai)**

Patrons of the Arts long ago were sometimes shocked to observe a portrayal of their alter-ego: today Arts can transcend difficulties. How can Patrons be engaged in great works? What values do we wish to promote? What roles do artists play in the processes of leadership transformations?

- **Uri Aviv**, Executive Director, Utopia Association and Festival, Israel
- **Jill Van den Brule**, Social Entrepreneur and Co-Founder, Enchanted Arts Festival, France
- **Yelena Dudochkin**, Soprano Soloist for the United Nations, USA
- **Freda Isingoma**, Founder and Director, Kiisa Art, United Kingdom
- **Kito Mbiango**, Artist and Activist, Belgium
- **Alexander Graf von Schlieffen**, Artist, Germany

*Chaired by*

- **Petra Becker**, Founder & Chief Executive Officer, International Art Bridge, Germany

## Reconstructing our Supply Chains (London)

Broken by the de-globalization efforts of populist actions and frail global leadership - we must again rebuild. Obtaining materials from the best sources is the goal of good management, but new supply chains demand trust-building – how best to do this? What are the impediments? What leadership skills are needed?

- **Claude Beglé**, President, SymbioSwiss, Switzerland
- **Jean-François Geneste**, Chief Executive Officer, Warpa, France
- **Gustavo L Ghory**, Chairman, Smarterchains, Switzerland
- **Hugo Roppel**, Chairman, GLG Logistics Systems, Switzerland
- **Diana Sabrain**, Co-founder, OneAgrix, Singapore
- **Wolfgang Lehmacher**, Associate Director, Corporate Value Associates, Hong Kong SAR
- **Pamela Mar**, Executive Vice President, Fung Academy, Hong Kong SAR

*Chaired by*

- **Swaha Pattanaik**, Global Economics Editor, Reuters Breakingviews, United Kingdom

## Maturing Unicorn Ventures (Lima)

The Unicorn concept – the 1\$b private company – is young, yet many such firms are maturing into the public market. Who will replace them, or are they a dying breed? What is the next Phoenix firm? Do they need to be mentored to develop their progress?

- **Faisal Ahmad**, Chief Executive Officer, BIS Research, USA
- **Patricia F Beccalli**, Founder and Chief Executive Officer, Principle AG, Switzerland
- **John Chisholm**, Chief Executive Officer, John Chisholm Ventures, USA
- **John Cook**, Chairman, Rock Lake Associates, Switzerland
- **Alain Mestat**, Managing Partner, Luxinvest Capital Advisors, Luxembourg
- **Paul Sanar**, Chief Executive Officer, Rio Advancement Inc, USA
- **Wiktor Schmidt**, Chief Executive Officer, Netguru, Poland

*Chaired by*

- **Andrew Cave**, Business Columnist, Daily Telegraph, United Kingdom

## The Benefits of Managed Philanthropy (Mumbai)

Philanthropy is like any other business, its application and results must be measured and judged. Why do some oppose this route ensuring the effective application of needed funds? Who will offer insights to better donor-fund management?

- **Ebenezer Kwame Addo**, President, Travel Center Enterprise, Ghana
- **Etienne Eichenberger**, Chairman, Swiss Philanthropy Foundation, Switzerland
- **Meera Gandhi**, Chief Executive Officer and Founder, The Giving Back Foundation, USA
- **Sami Jamil Jadallah**, Founder and Executive Director, New Arab Foundation, USA
- **Maria do Céu Ramos**, Chairperson, Portuguese Foundation Center, Portugal
- **Scott Rosenstein**, Professor, Bard College Globalization and International Affairs Program, USA
- **Christoph Stueckelberger**, Founder and President, Globethics.net Foundation, Switzerland
- **Efe Ukala**, Founder, ImpactHER, USA

*Chaired by*

- **Tariq Cheema**, Founder, World Congress of Muslim Philanthropists, USA

# Horasis

The Global Visions Community

## Longing for the Return of Polymaths (Nairobi)

The globe's complexity and the sway of geo-political forces have made the return of the polymath unlikely. What education, freedom of speech, and openness to ideas can develop a cluster of near-polymaths who may bring reason to the world? Will any government dare to permit this? Do we want them?

- **Harald Einsmann**, Member of the Supervisory Board, Tesco, United Kingdom
- **Marcelo Garcia**, Founder, WisdomAccelerator.org, Switzerland
- **Soulaymane Kachani**, Vice Provost for Teaching, Learning, & Innovation, Columbia University, USA
- **Ryosuke Kobayashi**, Founder and Chief Executive Officer, HLAB, Japan
- **Saber Roy**, Writer and Psychologist, USA

*Chaired by*

- **Larry Yu**, Business Writer and Thought Leadership Consultant, USA

## The Art of Caring Leadership (Shanghai)

Caring leaders demonstrate a style of leadership which brings staff, clients and stakeholders along with them, for understanding, alignment, and commitment. How to use emotional intelligence to lead effectively? And how to create innovative caring communities?

- **Emma Arakelyan**, Co-founder and Chief Executive Officer, Orion Worldwide Innovations, USA
- **Nilima Bhat**, Founder-Director, Founder-Director, Shakti Leadership, India
- **Nirit Harel**, Chief Executive Officer, Impact, Israel
- **Stanley Koby**, Chief Executive Officer, Think Tank Ghana, Ghana
- **Tim Leberecht**, Co-Founder, The Business Romantic Society, Germany
- **Alf Rehn**, Professor of Innovation and Design, University of Southern Denmark, Denmark

*Chaired by*

- **Peter Lorange**, Founder, Lorange Network, Norway

## Briefing Session: Regeneration or Evolution of Cities (Cascais)

Cities grew to perform services for many - attracting itinerants, merchants and tourists. How might our over-grown cities evolve? Is it satisfactory to have technopoles beside ghettos? How to avoid tensions? Should we simply completely rebuild nearby according to some grand plan to accommodate everyone? Can there be one plan suitable for global initiation?

- **Catherine Carlton**, Council Member and Former Mayor, Menlo Park, USA
- **Jerry Hultin**, Chair, New York Academy of Sciences, USA
- **Bassem K. Khafagy**, Secretary General, Smart University Foundation, USA
- **Bruno Lanvin**, President, Smart City Observatory, Switzerland
- **Magnus Qvant**, Secretary General, Resilient Regions Association, Sweden
- **Jonathan T. M. Reckford**, Chief Executive Officer, Habitat for Humanity International, USA
- **Efi Stenzler**, Chairman, Aura institute for Law, Social Entrepreneurship and Renewal Cities, Israel
- **Karen Tang**, Executive Director, The Better Hong Kong Foundation, Hong Kong

*Chaired by*

- **Sergio A. Fernández de Córdoba**, Chairman, P3SmartCity & PVBLIC Foundation, USA

## 16.30-17.00 Contact Break (Foyer)

### Speakers' Corner (Foyer)

The Speakers' Corner is where delegates can address others on new work, ideas or concepts.

**16.30-17.00 Can Virtual Reality make us better humans?"**

- **Ylva Hansdotter**, Founder and Director, XR Impact, Sweden

## 17.00-18.00 Plenary Sessions

### The Quest for Global Leadership (Auditorium)

For decades the US has been seen as the staunch guardian of monetary and geopolitical leadership – now that notion is being challenged. Might China or other nations fill this potential vacuum? Who will lead the world? And what form of leadership will evolve?

- **Diene Keita**, Minister for International Cooperation and African Integration, Guinea
- **Ernest Bai Koroma**, Former President of Sierra Leone, Sierra Leone
- **Ehud Olmert**, Former Prime Minister, Israel
- **Senida Mesi**, Member of Parliament; Former Deputy Prime Minister, Albania

*Chaired by*

- **Axel Threlfall**, Editor-at-Large, Reuters, United Kingdom

### Climate Change Progress after 2015 Paris Accord (Cascais)

The public has become involved - even school children worldwide are clamoring for action. Why have leaders, not only in government but also in business not done enough to control pollution? Or is public protest due to poor knowledge of developments that have already taken place? What can be done to aid both aspects? How have CEOs changed their business plans to react to climate change?

- **Yilmaz Argüden**, Chairman, ARGE Consulting, Turkey
- **Stephen Brenninkmeijer**, Chairman, European Climate Foundation, United Kingdom
- **Pia Henrietta Kekäläinen**, Co-Founder and Chief Executive Officer, Carbo Culture, USA
- **Jürgen Reinert**, Chief Executive Officer, SMA Solar Technology, Germany
- **Yousef Yousef**, Chief Executive Officer, LG Sonic, The Netherlands

*With special addresses by*

- **João Pedro Matos Fernandes**, Minister of the Environment and Energy Transition, Portugal

*Chaired by*

- **Zara Amer**, Founder and Editor, The Climate Change Project, United Kingdom

## 18.00-19.30 Dialogue Sessions: The Scale of Threats and Challenges

*We are assailed by the impact of new unthinkables and unpalatables. Leaders did not see most of them coming. Had they done so, many might have been avoided. In these sessions we analyze our current pressures, increasingly limited resources, public anxieties and how leadership can reposition itself to cope. Will leaders be able to be decisive in times of new normals and existential threats? How will they lead us from a growing sense of gloom to a brighter future?*

### Combating Cyber-attacks (Boston)

Cyber-attacks on businesses result in massive financial losses, on persons they result in loss of identities: both aspects are hidden by shame. How to address this lack of discussion – on why, who and what to do? How can businesses take the lead in applying combative resistance? How can individuals remain safe?

- **Ed Adams**, Chief Executive Officer, Security Innovation, USA
- **Fabien Casteran**, Head of Information Security, ABN AMRO, The Netherlands
- **Mathieu Gorge**, Founder and Chief Executive Officer, VigiTrust, Ireland
- **Ragnar Sigurdsson**, Chief Executive Officer, AwareGO.com, Iceland
- **Frederic Thenault**, Founder and Chief Executive Officer, Syneidis Cyber Security, Spain

*With a special address by*

- **Matthew Spence**, Former US Deputy Assistant Secretary of Defense, USA

*Chaired by*

- **Christoph Skornia**, Dean of Faculty of Computer Science and Mathematics, Technical University of Applied Sciences Regensburg, Germany

### Fair Taxation for All (Dubai)

Few like being taxed, many think the rich (individuals and firms) escape fair taxation, and some firms are expert at multi-location tax-dodging. How to address pan-continental taxation when many nations, even towns, hope to attract big business with tax breaks: who is fooling who? Who are the ultimate decision takers?

- **Jeffrey Conrad**, Secretary, Kinecta Federal Credit Union, USA
- **Pedro Corino**, Chief Executive Officer, Sociedade SP Investimentos, Brazil
- **John Christensen**, Director, Tax Justice Network, United Kingdom
- **Fernando Costa Freire**, Managing Partner, Edeluc, Portugal
- **Nkem Khumbah**, Chairman, Africa Development Futures Group, USA
- **Jorge W Queiroz**, Managing Principal, AlliancePartners, Norway
- **Paul Tang**, Member, European Parliament, European Union
- **Anthony Travers**, Chairman, Cayman Islands Stock Exchange, Cayman Islands

*Chaired by*

- **Dmitry Zapol**, Partner, IFS Consultants, United Kingdom

## **Implanting Industry 4.0 into The Future (London)**

Industrial development segues naturally into level 4.0 wherein computers, automation and autonomy work coherently, and the Internet of Things (IoT) with its massive interconnect ability is a revolution. How will incremental business processes and management styles cope with this upheaval? Who will teach leaders what interactions are meaningful out of the trillions that become possible?

- **Dmitri Gromov**, Chairman, RTS Telecom, Russia
- **Rajesh Johnny**, Co-founder, Industry 4.0 Forum, UAE
- **Stacy Kenworthy**, Chief Executive Officer, HellaStorm, USA
- **Kiyotake Kumazawa**, Chief Corporate Officer, Hitachi Systems, Japan
- **Ana Lehmann**, Professor, University of Porto, Portugal
- **Patricia Monthe**, Founder and Chief Executive Officer, MEDx.Care, The Netherlands

*Chaired by*

- **Cerasela Tanasescu**, Director, La Trobe Regional Accelerator, Australia

## **Educating for Precise Thinking (Lima)**

Beyond basic education we need to teach children to enquire and to challenge orthodoxy. Are education programs culturally biased so avoid critical thinking syllabi? How should we inculcate critical thinking? Are business leaders fearful of deep-thinking staffs?

- **Sam Glassenberg**, Chief Executive Officer and Founder, Level Ex, USA
- **Maren Kate**, Founder, Inde.co, USA
- **Maxim Kiselev**, Chief Executive Officer, Human Capital Development Foundation, Government of Moscow, Russia
- **Nadia Naviwala**, Senior Advisor, The Citizens Foundation, Pakistan
- **Michele Notari**, Professor, Bern University of Teacher Education, Switzerland
- **Sandeep Pachpande**, Chairman, ASM Group of Institutes, India
- **Mats Rosenkvist**, Chief Executive Officer and Founder, Successful Schools, Sweden

*Chaired by*

- **Humeira Patal**, Deputy Managing Editor, 7Dnews, United Kingdom

## **Developing the Entrepreneurial Spirit (Mumbai)**

Individuals everywhere have through necessity to be innovative to live - but beyond this, how do we develop the entrepreneurial spirit? What are the aspects that will nurture entrepreneurs in a confusing, rapidly developing world? How should we protect the people of undeveloped regions so they may become entrepreneurs unfearful of massive, potentially deadly, losses?

- **David Berry**, General Partner, Flagship Pioneering, USA
- **Vilborg Einarsdóttir**, Co-founder, InfoMentor, Iceland
- **Diana Filip**, Deputy Chief Executive Officer, JA Europe, Belgium
- **Matt Koppers**, Chief Executive Officer, Startup Manufactory, United Kingdom
- **Cynthia Munwangari**, Founder, Bujumbura Fashion Week, Burundi
- **Marina Novoselova**, Chief Executive Officer, StartUPworld, Russia
- **Yossi Vardi**, Chairman, International Technologies, Israel

*Chaired by*

- **Timothy Okroev**, Chief Executive Officer, RPK Group, Russia

## Leading the Future of Finance (Nairobi)

Disruption triggered by alternative investment strategies, crypto assets, and the use of data are affecting the global financial and monetary system. What developments are the most impactful across asset classes, and how should investors position themselves for success? Can regulation keep pace? What are the implications for resilience and financial stability?

- **Florence Bindelle**, Secretary General, European Issuers, Belgium
- **Tomasz Czechowicz**, Founder and Managing Director, MCI Capital, Poland
- **Nuno Lourenço Dimas**, Chief Executive Officer, InvestQuest Holding Company, Portugal
- **Rishi Kapoor**, Co-Chief Executive Officer, Investcorp, Bahrain
- **Eden Kfir**, Co-Founder, Fido Solutions, Israel
- **Carlos Silva**, Co-Founder, Seedrs, United Kingdom
- **Rodrigo Tavares**, Founder and President, Granito Group, United Kingdom

*Chaired by*

- **Brian Caplen**, Editor, The Banker, United Kingdom

## Coaching for the C-suite (Shanghai)

Mentoring and coaching to create good leadership styles are often critically acclaimed. But who might coach the top leaders? Are C-suite leaders above mundane lessons? Yet, if they are exceptional leaders – how did they learn and nurture their skills? Are their skills transferable to stimulate other C-suite members?

- **John Blakey**, Founder, The Trusted Executive Foundation, United Kingdom
- **Yuri van Geest**, Author, Exponential Organizations, The Netherlands
- **Mathias Kutzner**, Founder and Partner, New Bridge Founders, Germany
- **John Montgomery**, Founder, Lex Ultima, USA

*Chaired by*

- **Joy Lubeck**, Founder and Principal, Lead Fully, USA

## Briefing Session: Sustainable Development in a Complex World: Unlikely Collaborators and Innovators (Cascais)

To realize Sustainable Development, it will take not just a whole of government approach, but a whole of society approach: to collaborate, to inspire, and create change. How do we engage unorthodox actors and empower their work together - and how can completely different industries and sectors find unlikely collaborators who will revolutionize the changes that we require?

- **Fatima Al Ansar**, Founder, Tilwalte Girls Peace Network, Mali
- **Benoît Barthelmess**, Lecturer in Economics, Sciences Po, France
- **Julian Bents**, Chief Executive Officer and Founder, Tomorrow is Now, Germany
- **Matthias Bosch**, Founder, Bosch Jehle, Germany
- **Mirjana D. Perko**, Chairperson, inCon, Slovenia
- **Shamim Sarif**, Co-founder, Enlightenment Productions, United Kingdom
- **Robert Young**, Director, Kinecta Federal Credit Union, USA

*Chaired by*

- **Aaron Sherinian**, Vice President of Global Communications Transformation, PMI, Switzerland

## 19.30-19.40 Walk from the Estoril Congress Centre to the Casino Estoril, Avenue Dr. Stanley Ho

## 20.00-22.00 Gala Dinner: Portugal in Transition (Casino Estoril)

Trade and economic balances are altering round the world. Portugal has emerged from an economic crisis much improved, but has to work within the EU and its turmoil, the changing facets of US/EU/Asia trade, and other issues. How can we shape a more equitable, collaborative architecture with global reach?

- **António Costa**, Prime Minister of Portugal, Portugal

## 22.00-22.05 Walk from the Casino Estoril to the Hotel Palacio

## 22.05-23.05 Night Owl Sessions

### Bridging the Cultural Divide (Hotel Palacio: Tropical)

Our culture is our bedrock – it makes us who we are. We are reluctant to let go when we have to work with different others when the pressure to compromise causes conflict. How do we promote deeper cultural awareness to promote harmony and generate inspiration between people of different upbringings?

- **Sonja Abracen**, Brand Ambassador, Fortecho Solutions, United Kingdom
- **Hanan Kattan**, Co-founder, Enlightenment Productions, United Kingdom
- **Suvir Malaney**, Founder and Chief Executive Officer, Mobile Globetrotter Inc, USA
- **Lars Minth**, Chief Executive Officer and Founder, Quantusec, Switzerland
- **Caroline Mol**, Director of Strategic Partnerships, edX, Spain
- **Sally Schwager**, Former Director, Center for Teaching and Learning, Central European University, Hungary

*Chaired by*

- **Pernille Hippe Brun**, Strategic Advisor Culture and Leadership, hippebrun´co, Denmark

### Are you Ready for Virtual Reality? (Hotel Palacio: Bridge)

Virtual reality (VR) has been taking off in a big way with systems that go well beyond gaming. As new industries take advantage of the revolutionary technology, investors and inventors are placing big bets that VR will be one of the most transformative technologies. What are the latest trends in VR? How can VR help to make the world a better place to live in?

- **Stefano Bianchi**, Co-founder and Chief Executive Officer, It Is The End, United Kingdom
- **Tyler Cummings**, Co-Founder & Chief Operating Officer, 3Data, USA
- **Renan Godinho**, Chief Executive Officer and Founder, Flirtar Inc, USA
- **Samuel Huber**, Founder, Admix.in, United Kingdom
- **Barbara Lippe**, Co-Founder, Holodeck VR, Germany
- **Jaana Nykänen**, Chief Executive Officer, Divine Robot, Sweden
- **Mike Oakes**, Co-founder, 3D Media, United Kingdom
- **Amir Rubin**, Co-founder and Chief Executive Officer, Sixsense Enterprises, USA

*Chaired by*

- **Ulf Beyschlag**, Chief Executive Officer, Clipessence, Germany

**30 March 2020**

**from 07.30 Registration (Estoril Congress Centre)**

**07.30-08.45 Breakfast Sessions: Creating Opportunities through decisive decisions**

*We now shall consider how we may overcome pinch-points and hurdles acting against personal progress and the development of opportunities. What hinders decisive decision making? How can governments and business leaders shape new destinies?*

### **Leveraging Technology for Social Impact (Boston)**

Technology is a driver of change but it requires purpose to serve the greater public good. Sometimes new types of technologies do not achieve lasting meaning for a wide audience. How to embrace technology to achieve real social impact?

- **Elena Avramenko**, Founder, TheTimeDonors, The Netherlands
- **Marco Barbosa**, Co-founder and Chief Executive Officer, eSolidar.com, Portugal
- **Heidi Cuppari**, Chief Executive Officer and Co-founder, Dream Tank, USA
- **Gail Christine Gannon**, Managing Director, WaveEdge Capital, USA
- **Bill Liao**, General Partner, SOS Ventures, United Kingdom
- **Jacqueline Otten**, Design Thinker and Professor, Hamburg University of Applied Science, Germany
- **Ajay Ramachandran**, Founding Partner, Happiness Ventures, USA

*Chaired by*

- **Julia Stamm**, Founder and Chair, The Futures Project, Germany

### **Shaping the Landscape of FinTech (Dubai)**

Once banking was a leisurely affair: now we have mathematical algorithms and high-speed trading and even digital money: Cryptocurrencies. What has driven this change into complex financial vehicles? What does FinTech deliver? Can Fintech create a more efficient and trustful world for the financial industry?

- **Rogério Alexandre**, President, Barclays Portugal, Portugal
- **Tanya Andreasyan**, Managing Director & Editor-in-Chief, FinTech Futures, United Kingdom
- **Susanne Hannestad**, Chief Executive Officer, Fintech Mundi, Norway
- **Robert H. Kahn**, Managing Director, Automated Financial Systems, USA
- **Martha Mghendi-Fisher**, Founder, European Women Payments Network (EWPN), The Netherlands
- **Lance Morginn**, President and Co-Founder, Blockchain Intelligence Group, Canada
- **Colin Walsh**, Chief Executive Officer and Co-Founder, Varo, USA

*Chaired by*

- **Pedro Duarte Neves**, Advisor of the Board, Banco de Portugal, Portugal

## Ensuring fair Commentary, less Fake (Lima)

History suggests we have always lied to each other. How do we quickly separate the gross lies from the simple error? Is there an ingenious model by which the public may effect judgement and correction? Can Social Media do more to sift fake and spread truth? What is the role of AI?

- **Erik Abrahamsson**, Founder and Chief Executive Officer, Digital Fineprint, United Kingdom
- **Calvin D'souza**, Associate Managing Director, Kroll, Canada
- **Inky Gibbens**, Chief Storyteller, Tribalingual, United Kingdom
- **Geesje van Haren**, Chief Editor, Small Stream Media, The Netherlands
- **Sabrina Heinekey**, Founder, Bella Coola Communications, United Kingdom
- **João Romão**, Founder, GetSocial, Portugal
- **Rogério Simoes**, Chief Executive Officer, Unnon, United Kingdom
- **Bella Victor**, Managing Director, Socialander Digital Agency, Nigeria

*Chaired by*

- **John B. Kidd**, Research Fellow, Aston Business School, United Kingdom

## Harnessing Migration for Business and Employment (Mumbai)

Migrant flows continue at about 3% of the global population. Given the low birth-rates across the globe how ought government representatives discuss this migration – as a humanitarian issue, or as an urgent need to re-balance their own nation's human stock? What role do business leaders hold in this process? How do migrants benefit nations?

- **Piers Cumberlege**, Chair, Straightview International, United Kingdom
- **Eti Livni**, Member of the Steering Committee, Women Wage Peace, Israel
- **Christine Mahoney**, Professor of Public Policy and Politics, University of Virginia, USA
- **Bibi Sattar Marques**, Partner, BlueCrow Capital, Portugal
- **Osaretin Godspower Okungbowa**, Economist, National Institute for Legislative and Democratic Studies, Nigeria
- **Andrew Usuki**, Chief Executive Officer, Andrew Usuki Advisors, USA

*With a special address by*

- **Ajmal Shams**, President, Afghan Social Democratic Party, Afghanistan

*Chaired by*

- **Sonny Leong**, Chief Executive, Civil Service College Limited, United Kingdom

## Digitizing Healthcare (Nairobi)

Often specialist analysis is imperfect: big data and AI can revolutionize this process, particularly in times of pandemics. How will the application of AI guide treatment practice? Will this be acceptable across the globe; is cost a factor, or restricted access? Will AI-based health solutions empower long-awaited promise of personalized preventive care where technology acts as a personal health coach?

- **Ayla Annac**, Chief Executive Officer, InvivoSciences, USA
- **David Ebert**, Founder and Chief Strategy Officer, GET.ON Institute, Germany
- **Usama Fayyad**, Chairman, Open Insights, USA
- **Jussi Määttä**, Founder and Chief Executive Officer, Buddy Healthcare, Finland
- **Deepti Panicker**, Founder and Chief Executive Officer, SparkHealth, The Netherlands
- **Pam Randhawa**, Chief Executive Officer and Founder, Empiriko Corporation, USA

*Chaired by*

- **Tuomas Ylä-Kauttu**, Director, Etsimo Healthcare, Finland

## Leading Change, Thriving on Risk (Shanghai)

The world economy changes at an unprecedented pace as a result of hyper-connectivity and external shocks. What are the risks at the top of the global agenda in 2020? And how can leaders best guide their institutions and nations as the social, political and economic landscapes continually shift?

- **Andrea Bonime-Blanc**, Founder and Chief Executive Officer, GEC Risk Advisory, USA
- **Benjamin J. Butler**, Co-Founder, Quantum Futures, Hong Kong
- **Antonio García de Castro**, Director General, San Telmo Business School, Spain
- **Jean Langlois-Berthelot**, Co-founder and President, Le Club Européen, France
- **Silvia Haslinger Olsson**, Co-Founder, Nordic Urban Resilience Institute, Sweden
- **Pedro Noronha**, Managing Partner, Noster Capital, United Kingdom
- **Ilidio de Ayala Serodio**, President, PCG Profabril Group, Portugal
- **Zeeshan Kazmi**, President, Zygotex, USA

*Chaired by*

- **Antonio Ambrosetti**, Chief Executive Officer, The Ruling Companies, Italy

## 09.00-10.00 Plenary Sessions

### World Economic Outlook (Auditorium)

The world in 2020 faces harsh targets to meet agreed pollution standards and to nationally agreed Special Development Goals which will be costly; all the while elected governments contend with too little cash and fluctuating energy and food costs. And presently the world faces the coronavirus epidemic that is crippling trade. What is the outlook for the year ahead?

- **Ibukun Awosika**, Chairman, First Bank of Nigeria, Nigeria
- **Kevin Lynch**, Vice Chair, BMO Financial Group; Former Cabinet Secretary of Canada, Canada
- **Murat Seitnepesov**, Chairman, Caspian Week, Switzerland
- **Deborah Wince-Smith**, President, United States Council on Competitiveness, USA

*Chaired by*

- **Naina Bajekal**, Deputy International Editor, Time Magazine, United Kingdom

### The Un-led Global Crisis (Cascais)

The next global economic crisis might be worse than the 2008 crash as we are in a quagmire with no decisive leaders in charge - unilateralism and fragmented regulatory bodies will make it harder to deal with it. How can we guard against a new crisis? And from where will global leadership arrive?

- **Adel Afiouni**, Former Minister of State for Investment and Technology, Lebanon
- **Chad Evans**, Executive Vice President, Council on Competitiveness, USA
- **James McCaughan**, Asset Management Executive, former CEO of Principal Global Investors, USA
- **Paul Sheard**, M-RCBG Senior Fellow, Harvard Kennedy School, USA

*Chaired by*

- **Nandini Sukumar**, Chief Executive Officer, The World Federation of Exchanges, United Kingdom

## 10.00-10.30 Contact Break (Foyer)

### Speakers' Corner (Foyer)

The Speakers' Corner is where delegates can address others on new work, ideas or concepts.

#### 10.00-10.30 Value in the Age of AI

- **Sami Mahroum**, Director Research and Strategy, Dubai Future Foundation, UAE

## 10.30-12.00 Boardroom Dialogue Sessions: Leaders as Agents of Change

*Businesses are perceived negatively, even actively distrusted - start-ups are disruptive though engines for growth, while established businesses create stability. How may the Horasis Global Meeting spearhead decisive redevelopment that encompasses egalitarian globalization?*

### Truly Eradicating Corruption (Boston)

Almost 25 percent of us pay a bribe of some sort; and unequally, mostly by the poorest. There are massive fines being levied on individuals and enterprises, but bribery continues. Why do business leaders and governments tolerate such activities? How can we eradicate this economic inefficiency?

- **Elaine Dezenski**, Founder, LumiRisk, USA
- **Ali Fahimi**, Advisor, Whistleblower-Netzwerk, Germany
- **Blair Glencorse**, Founder and Executive Director, Accountability Lab, USA
- **Obiora Ike**, Executive Director, Globethics.net, Nigeria
- **Marius Laurinavicius**, Senior Expert, Vilnius Institute for Policy Analysis, Lithuania
- **Caroline Stephens**, Host, Seeking The Truth, United Kingdom
- **Gerardo Treviño**, Founder and Chief Executive Officer, Paybook, USA

*Chaired by*

- **Olga Skipper**, Managing Director, Olga Skipper, Germany

### Reducing Gender Stereotyping Pressure (Dubai)

Often from birth boys and girls are trained to be different. Are they really greatly different or do social biases emphasize the differences? Should differences be amplified when beneficial to society? If so – how?

- **Olusola Adenuga**, Chief Executive Officer, Olla Systems, Nigeria
- **Vilborg Einarsdóttir**, Founder, BravoEarth, Iceland
- **Linda Pereira**, President, Spring Up Europe, Portugal
- **Liesbet Peeters**, Managing Partner, Volta Capital, United Kingdom
- **Grace Sabandar**, Chief Executive Officer, Global Business Services, Indonesia

*Chaired by*

- **Ingrid Vanderveldt**, Founder and Chair, Vanderveldt Global Investments, USA

### Nurturing Innovation in Clusters – Real or Virtual (London)

Often, it is said, a cluster of like-minded individuals create a greater boost to innovation than when they are isolated. How can individuals be brought into closer contact to stimulate ideas generation? Need this be real – or simply a digitized virtual contact: which is best, in what circumstances?

- **Abhilasha Bhatia**, Founder, The Creators Devhub, Canada
- **Rui Coutinho**, Executive Director, Center for Business Innovation, Porto Business School, Portugal
- **Vitor Crespo**, Co-founder and Chief Executive Officer, Criad, Portugal
- **Jean-Charles Guibert**, Chairman Minatec, CEA, France
- **Igor Izraylevych**, Co-Founder and Chief Executive Officer, S-PRO, Ukraine
- **Lucas Sauberschwarz**, Managing Partner, Venture Idea, Germany

*Chaired by*

- **Norbert Sack**, Dean of Executive Education, ESMT, Germany

## **Blockchains: Altering the Notion of Ownership (Lima)**

Blockchain technology enables the creation of immutable records of transactions—for example, allowing traders to prove ownership of goods as well as to permanently record where a particular product was processed at each step in the supply chain. What potential can this truth, or trust, unlock? Should blockchain technology's adoption be promoted—and how?

- **Lia Almeida**, Co-founder, The Blockchain Group, France
- **Agnes Budzyn**, Co-founder, Strategic Focus Investments, USA
- **Paul Cliffe**, Chief Executive Officer, Block Venture Project, United Kingdom
- **Peter Johnson**, Founder and Chief Executive Officer, Ayadee, Germany
- **Paulo Trezentos**, Chief Executive Officer, Aptoide, Portugal

*Chaired by*

- **Paolo Tasca**, Executive Director, UCL Centre for Blockchain Technologies (CBT), United Kingdom

## **Beyond Digital Technologies (Mumbai)**

The rapidly advancing capability of digitization is formidable, but we don't advance our human factors quickly. What should we be doing to advance our ethics, governance, value structures to make a better world? Can this be done more easily across cultural boundaries with the help of technology? Must we still rely on our animal instincts?

- **Ara Brutian**, Director, Sustainalytics, Canada
- **Saskia Eversloh**, Columnist, WirtschaftsWoche; Author of "New Work-Knigge", Germany
- **Sophia Grami**, Chief Executive Officer and Co-Founder, Synswap, United Kingdom
- **Olivier Khatib**, Chief Technology Officer, Sensefolio, United Kingdom
- **Amy Peck**, Founder and Chief Executive Officer, EndeavorVR, USA
- **Carla Riggi**, Founder and Chief Executive Officer, BandDjinni, USA

*Chaired by*

- **Karen Martin**, Editor, BBC Voice News, United Kingdom

## **The Next-generation Leader of a Family Business (Nairobi)**

The next generation wish not to own too many objects, have families, and are isolationist – how could they lead a family business? Might they espouse loyalty in this fast-changing and disruptive world while conserving family unity? How can the next-generation leaders of family businesses create inclusive economic growth?

- **Prakash Hinduja**, Chairman Europe, Hinduja Group, Switzerland
- **Denise Kenyon-Rouvinez**, Chairman, Gen10 SA, Switzerland
- **Pankaj Khimji**, President, Khimji Ramdas, Oman
- **Stephan Morais**, Managing General Partner, Indico Capital Partners, Portugal
- **Adham Nadim**, Chairman and Managing Director, Nadim Industries, Egypt
- **Morgan Parnis**, Chief Executive Officer, Business Leaders Malta, Malta
- **Ralf C. Schlaepfer**, Chief Executive Officer, RAID Ltd. Family Office, Switzerland
- **Hendra Sutandinata**, Founder and Chief Executive Officer, PonselPay Network, Indonesia

*Chaired by*

- **Timothy J. Nichol**, Dean, Liverpool Business School, United Kingdom

## **The Future of Venture Capital Financing (Shanghai)**

Entrepreneurs and venture capital funds partners often promote symbiotic growth, each feeding on the other's success. How do investors judge Venture Capital (VC) funds knowing they are risky investments? How do VCs judge start-up firms to be a good investment? And how to make VC work for society?

- **Marco Fernandes**, Chief Executive Officer, PME Investimentos, Portugal
- **Stan Fung**, Managing Director, FarSight Ventures, USA
- **Chris Garabedian**, Chairman and Chief Executive Officer, Xontogeny, USA
- **Vitaly M. Golomb**, Managing Partner, GS Capital, USA
- **Kavita Gupta**, Executive Chair, Dusk Foundation, USA
- **Sari Miller**, Chief Executive Officer, Sarjay, Inc., USA
- **Nina Rawal**, Founder and Managing Partner, Emerging Health Ventures, Sweden

*Chaired by*

- **Martina Fuchs**, Anchor, China Global Television Network (CGTN), Switzerland

## **Briefing Session: Competing in a Leaderless World (Cascais)**

Modern textbook theory on strategy and corporate planning is based on a world which is flat, highly globalized and defined by multipolar leadership. How shall firms adjust to the new reality of leaderlessness, heightening uncertainty and creeping de-globalization? How are firms from emerging and established markets shifting their competitive strategies?

- **Christina M. Alfonso-Ercan**, Chief Executive Officer, Madeira Global, USA
- **Ben Costantini**, Chief Executive Officer, Startup Sesame, France
- **Paul Hodges**, Chairman, The pH Report, Portugal
- **Prachee Kale**, Director, The Depository Trust & Clearing Corporation (DTCC), USA
- **Alexander R. Malaket**, President, OPUS Advisory Services International Inc, Australia
- **Torsten Oltmanns**, Partner, Roland Berger, Germany
- **Mariana Todorova**, Founder and Chief Executive Officer, DG-Agora 2.0, Bulgaria

*Chaired by*

- **Luba Greenwood**, Lecturer, Harvard University, USA

## **12.00-13.55 Lunches in Parallel, Speaker's Corner**

### **Lunch: How to Achieve the SDGs? (Sidney)**

In September 2015 all nations adopted the UN Sustainable Development Goals (SDGs) with a target in 2030. How can we ensure government and business devise ways to achieve the SDGs with a good outcome for the planet and human mankind? What is the role of public-private partnerships? And how to translate the SDGs into new business models?

- **May Al-Karooni**, Chief Executive Officer and Founder, Globechain, United Kingdom
- **Joana Balsemão**, Councillor, Cascais City Council, Portugal
- **Jakob Edler**, Executive Director, Fraunhofer Institute for Systems and Innovation Research, Germany
- **Laura Gadorou-Koch**, Founder and Chief Executive Officer, BWomen Solutions, Argentina
- **Scott E. Kalb**, Founder and Director, Responsible Asset Allocator Initiative at New America, USA
- **Kennedy Nnadi**, Chief Executive Officer, Pennek, Nigeria

*Chaired by*

- **Sean Cleary**, Chairman, Strategic Concepts, South Africa

## **Lunch: Blended Financing for our Future Benefit (Istanbul)**

Globally there is nearly \$ 900 trillion of unused capital yet vital infrastructure developments and novel technologies still demand funding. What causes investors' hesitation? Will blended investing in Sustainable Development Goals offering traditional profits overcome resistance? Who will lead the charge that inevitably must be cross-border to show real economic value?

- **Dionysia-Theodora Avgerinopoulou**, Member of the Hellenic Parliament, Greece
- **Karen Schwok**, Founder and Chief Executive Officer, Lucid Family Office, Israel
- **Kristinn Sygtryggsson**, Chairman and Founder, Bankers Confidence, Iceland
- **Federico Travella**, Chief Executive Officer, NoviCap, United Kingdom
- **Mihaela Ulieru**, President, IMPACT Institute for the Digital Economy, USA
- **Marc Verissimo**, Executive Chairman, Lighter Capital, USA

*Chaired by*

- **Benjamin Lambert**, Managing Partner, Demium, Portugal

## **Networking Lunch (Foyer)**

An opportunity to share ideas and insights in an informal setting.

## **Speakers' Corner (Foyer)**

The Speakers' Corner is where delegates can address others on new work, ideas or concepts.

**12.00-12.30 Live Longer with AI**

- **Tina Woods**, Director General, All Party Parliamentary Group for Longevity, United Kingdom

## **14.00-15.00 Plenary Sessions**

### **Being Competitive breeds Economic Leadership (Auditorium)**

Being a leader comes from a sense of competitiveness and following through new ideas offering better economic values. How can we ensure new leaders, searching for sustainability, are not hampered by regulations? How can they transform economies, for the better? What economic models are on offer?

- **Mohamed Ahmed Awad**, Minister of Investment, Somaliland
- **Bardhyl Dauti**, Minister for Foreign Investment, North Macedonia
- **Sam Kahamba Kutesa**, Minister of Foreign Affairs, Uganda
- **Ibrahima Guimba-Saidou**, Minister and Special Advisor to the President of Niger, Niger

*Chaired by*

- **tbc**

## **Born as Leaders or Groomed to be Leaders (Cascais)**

Firms can be created as 'global first' ignoring local markets: instantly they need globe-wise leaders, of whom there are few. In multi-national firms, leaders are groomed to the task. Are there ways to speed up this long learning phase to provide globally aware, decisive leaders? What are the circumstances that will give satisfying independence of thought to these people?

- **Roberto dos Reis Alvarez**, Executive Director, Global Federation of Competitiveness Councils, USA
- **Naomi Dangbele**, Founder, Shine, DR Congo
- **Moon Jerin**, Founder, Doctrina, Canada
- **Tim Munden**, Chief Learning Officer, Unilever, United Kingdom
- **Henricus Stander**, Co-founder and Managing Director, African Brands Management, Ethiopia
- **Ann Winblad**, Managing Partner, Hummer Winblad Venture Partners, USA

*Chaired by*

- **Thomas Eymond-Laritz**, Chief Executive Officer, Highgate, United Kingdom

## **15.00-16.30 Boardroom Dialogue Sessions: Regional Development Programs**

*Governments have agreed to aim very high with global initiatives. Will business leaders be convinced of their aims and agree to work towards the targets? Will cross-border or regional solutions be sufficient to meet global needs or do we need to move to a new level of global discussion?*

## **The Silk Roads: Creating Regional Markets (Boston)**

The original idea of creating new trade routes to include technological hubs is proceeding, aided by loans. There is potential for the New Silk Road (now called Belt and Road, or simply B&R) to circumnavigate the globe – will this occur? How will the B&R alter global commerce? What do international leaders think?

- **Stiphan Beher**, Former Adviser to President of Kyrgyzstan, Kyrgyzstan
- **Jasper Cao**, Founder and Chief Executive Officer, Fingers Electronic Commerce Co, China
- **Yue Chi**, President, Drive the Silk Road, Canada
- **Alisher A. Djumanov**, Founder and President, Bukhara Wealth Inc., USA
- **Joël Ruet**, Chairman, TheBridgeTank, France
- **Astrid Skala-Kuhmann**, Special Advisor on China and Belt and Road Initiative, GIZ, Germany
- **Saran Song**, Chief Executive Officer, Amru Rice, Cambodia
- **Linar Yakupov**, Advisor to the Prime Minister of the Republic of Tatarstan, Russia

*Chaired by*

- **Daniel Zaretsky**, Co-Founder, University of the Future, Uzbekistan

## **Spearheading the Mediterranean (Dubai)**

The Mediterranean region is rich in natural, economic, and cultural resources but it has not cohered well; suffering from political controversy in both European and North African states. Recently the EU and its southern neighbors have attempted to introduce stronger cooperation and trade links. What can change the situation allowing the region to prosper economically?

- **Jaloul Ayed**, Chairman, MED Confederation; Former Minister of Finance, Tunisia
- **Luigi Cavallito**, Chief Operating Officer, Seeds&Chips Africa, Lebanon
- **Mohamed Elmandjra**, Founder and Chairman, ODM, Morocco
- **Ugur Hekim**, Vice President, Jus Gentium, United Kingdom
- **Ramsi Jazmati**, Deputy Director, Choiseul, Institute, Spain
- **Enzo Quattrocioche**, Secretary General, EBRD, United Kingdom

*Chaired by*

- **Marco Benedetto**, Founder, Blitz Quotidiano, Italy

## **Africa: Irrepressible Surgency (London)**

Once ravaged by colonialists the 54 nations are modernizing and becoming economically stronger. They are likely to be more populous than China by 2025 – but how will they achieve developed nation status? What is their policy route-map? Which nations will lead?

- **Paschal Anosike**, Director, Centre for African Entrepreneurship, University of Wolverhampton, United Kingdom
- **Denise Cortês-Keyser**, Managing Director, Core Investments, Mozambique
- **Ifeanyi Orajaka**, Chief Executive, GVE Projects, Nigeria
- **Yan Kwizera**, Founder and Chief Executive Officer, HuzaX, Rwanda
- **Jean Paul Nanfack**, Managing Director, Prime Invest Co, Cameroon
- **Michael Wilson**, Managing Partner, The Migson Group, Ghana

*Chaired by*

- **Omar Ben Yedder**, Group Publisher and Managing Director, IC Publications, United Kingdom

## **Latin America: Promoting Inter-nation Cooperation (Lima)**

The 20 nations, speaking mainly Spanish or Portuguese, are resource rich but economically fragile. How might they develop to become more politically stable? Which mentoring nations or institutions might they accept – or, actually, do they need any specific mentoring aid? To what do their business leaders aspire?

- **Marcus Dantus**, Founder and Chief Executive Officer, Startup Mexico, Mexico
- **Tanja Faller**, Co-founder, Ayadee, El Salvador
- **Michel Freund**, Operating Partner, Bain Capital, Brazil
- **Mauricio Prazak**, President, Brazilian Institute of International Business Relations Development, Brazil
- **Victor Sabbia**, Chief Executive Officer, Brokerware, Uruguay

*Chaired by*

- **Daniel Melhem**, Managing Partner, Knightsbridge Partners, Argentina

## Russian Aspirations (Mumbai)

Russia continues to be fuel-rich, yet it has many other good resources, such as its human resources. How to nurture the best in Russia? What are the desirable options for investment and development? Who will lead the way while US/EU sanctions are in place?

- **Peter Armand**, Founder and Chief Financial Officer, RuGeeks, Russia
- **Alexander Bychkov**, President, IC RUSS-INVEST, Russia
- **Elena Dolgikh**, General Director, SGM Agency, Russia
- **Alexander Nadmitov**, Managing Partner, Nadmitov, Ivanov and Partners, Russia
- **Alexander Shulgin**, Founder and Chief Executive Officer, Gruppa Kompaniy Familia, Russia
- **Maxim Tafintsev**, Advocate and Principal, Russia House International Lawyers, Russia

*Chaired by*

- **Galina Melnikova**, Chief Executive Officer, UnitedWay Russia, Russia

## Middle East – a Quest for Re-development (Nairobi)

A transcontinental region presenting several different economies – many of which depend on the energy sector. Its oil producing dominance is being challenged both by the fracking in the US supplying the global fuels market and by the demand for reduced global CO2 pollution. What does the future hold for this region? Will it achieve a financial peace through its own actions?

- **Lisa La Bonte**, Chief Executive, Arab Youth Venture Foundation, UAE
- **Sara Boukhoubza**, Student, Blavatnik School of Government, University of Oxford, United Kingdom
- **Emily Gottreich**, Chair, UC Berkeley Center for Middle Eastern Studies, USA
- **Mais Haddadin**, Founder and Director, Finnaddin, United Kingdom
- **Ali Hajizade**, Founder, The Greater Middle East, Azerbaijan
- **Iqbal G. Mamdani**, Chairman, First Asian Investments, USA
- **Mustafa Odeh**, Chairman, Dar Alhai for General Trading and Investment, Jordan

*Chaired by*

- **Hugh Miles**, Founder, Arab Digest, United Kingdom

## Corporate Strategies in the Digital Age (Shanghai)

Goods are offered and created via a digital mesh of lean, fast associations of producers, logistics and FinTech firms across the globe connected in real time each gaining Value Added income. How will firms change their structures and strategies to compete for virtual personnel, services, and goods?

- **Søren Rode Andreasen**, Chief Digital Officer, Danske Bank, Denmark
- **Emrah Ercan**, Director of Digital Strategy, Suez, USA
- **Teddy Oetomo**, Chief Strategy Officer, Bukalapak, Indonesia
- **Toby Olshanetsky**, Chief Executive Officer and Co-Founder, prooV, Israel
- **Ikram Sehgal**, Chairman, Pathfinder Group, Pakistan
- **Jon Soberg**, Managing Partner, MS&AD Ventures, USA

*Chaired by*

- **Sanjit Sethi**, President, Minneapolis College of Art and Design, USA

## Briefing Session: Changing Weapons into Ploughshares (Cascais)

In general military spending globally has reduced compared to the era of the Cold War – we might assume freed cash is being allocated to social welfare. What are the most pressing global needs? Will governments cooperate to reach globally generalized goals, or are they still too nationalist?

- **Sham Bathija**, Senior Economic Adviser to Hamid Karzai, former President of Afghanistan, Afghanistan
- **Arslan Chikhaoui**, Executive Chairman, NSV Consultancy & Studies Centre, Algeria
- **Francis Govers**, Autonomy Lead, Bell Helicopter, USA
- **Kristian Berg Harpviken**, Research Professor, Peace Research Institute Oslo, Norway
- **Brie Loskota**, Executive Director, Center for Religion and Civic Culture, USA
- **Tate Nurkin**, Non-Resident Senior Fellow, Atlantic Council, USA

*Chaired by*

- **Stephen Hecht**, Co-Founder & Chief Executive Peacemaker, Million Peacemakers, Canada

## 16.30-17.00 Contact Break (Foyer)

### Speakers' Corner (Foyer)

The Speakers' Corner is where delegates can address others on new work, ideas or concepts.

**16.30-17.00 Turn Good Intentions into Collective Action**

- **Cindy Gallop**, Founder and Chief Executive Officer, IfWeRanTheWorld, USA

## 17.00-18.00 Plenary Sessions

### Vitalizing Global Governance (Auditorium)

Global challenges are increasingly connected, but multilateral responses are growing more fragmented. How may we rule globally yet keep local laws local? Who are the decisive leaders who could most effectively develop globalization?

- **Robert Dussey**, Minister of Foreign Affairs, of the African Integration and Togolese Abroad, Togo
- **Ulisses Correia e Silva**, Prime Minister of Cape Verde, Cape Verde
- **Miguel De Serpa Soares**, Under-Secretary General for Legal Affairs, United Nations, USA
- **Michael Spindelegger**, Director General, International Centre for Migration Policy Development, (ICMPD), Austria
- **Péter Szijjártó**, Minister of Foreign Affairs, Hungary

*Chaired by*

- **Spriha Srivastava**, Executive Editor for Europe, Business Insider, United Kingdom

### Countering Global Malfeasance – Justice by Consistency (Cascais)

In the interest of winning the war against corruption, it is imperative that legislation on the abuse of office is strengthened, prescribing the most severe sanctions under the law. What can governments concretely do to achieve this objective? And how to uphold the rule of law in criminal justice systems globally?

- **Antonio Di Pietro**, Former Prosecutor, Minister, Senator and Member of the European Parliament, Italy
- **Shane Mortimer**, Allodiary of the Australian Capital Territory, Australia
- **Jed Rakoff**, Senior Judge, United States District Court for the Southern District of New York, USA
- **Marietta Robinson**, Former Commissioner, Consumer Product Safety Commission, USA
- **Verica Trstenjak**, Former Judge and Advocate General at Court of Justice of the EU, Slovenia

*Chaired by*

- **Helen Edwards**, Founder, Humanitarians Achieving Results Together, Australia
- **Jorge W Queiroz**, Managing Principal, AlliancePartners, Norway

## **18.00-18.30 Brainstorming Plenary: Towards a Cascais Declaration (Auditorium)**

What have we learned? What Big Ideas have emerged from the Horasis Global Meeting to inspire leaders and leadership faced with the new unthinkables and unpalatables? What are the radical points you wish to make? And how might we script our Cascais Declaration?

*Introduced by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

*Chaired by*

- **Nik Gowing**, Founder and Director, Thinking the Unthinkable, United Kingdom

## **18.30-19.30 Plenary: Shaping the Future of Leadership (Auditorium)**

What new processes, approaches, and goals can leaders take away from Cascais? How far has the Horasis Global Meeting and the emergent Cascais Declaration helped define a new model for how leaderships must swiftly reconfigure themselves to thrive on the new disruptions?

- **Barbara Ann Bernard**, Chief Executive Officer, Wincrest Capital, Bahamas
- **Dylan Jones**, Deputy Minister for Western Economic Diversification, Canada
- **Shiv Vikram Khemka**, Vice Chairman, SUN Group, India

*Chaired by*

- **Ali Aslan**, TV Presenter & Journalist, Germany

## **19.30 Walk from the Congress Center to the Hotel Palacio**

## **20.00-22.00 Dinners in parallel**

### **Closing Dinner: Theme to be announced (Hotel Palacio, Atlatico)**

Delegates are invited to this dinner to review the results of their many interactions during the meeting and to continue their community building for an equitable future.

### **Working Dinner: Female Leaders in Business and Government (Bridge)**

In the EU and the US, only one in three entrepreneurs is female and just 1% of venture funding goes to all-female teams. Why don't businesses world-wide have more female board members? Who obstructs female appointments to the C-Board?

- **Pallavi Ahluwalia**, Managing Attorney, Ahluwalia Law Offices, USA
- **Alanoud Alsharekh**, Managing Director, Ibtakar Strategic Consultancy, Kuwait
- **Natalie Byrne**, Founder, Blank Space, USA
- **Marie Dzanis**, Chief Executive Officer, Northern Trust Global Investments, United Kingdom
- **Emma Smith**, Co-Founder, Eversend, France
- **Katrina Walker**, Chief Executive Officer and Founder, CodeOp, Spain
- **Riccarda Zezza**, Chief Executive Officer, MAAM Life Based Value, Italy

*Chaired by*

- **Isabel Gil**, President, International Federation of Catholic Universities, Portugal

## **Working Dinner: FoodTech – Disruptive Solutions for Feeding the Planet (Park A)**

FoodTech firms have entered the innovation space disrupting the habits of what we eat. And increasing population demands good food for many more people: are plant or insect-based foods the way to go? What does the human body need as palatable food? What are FoodTech's new business models?

- **Kathryn Boor**, Dean of the College of Agriculture and Life Sciences, Cornell University, USA
- **Mirwais Momand**, Chief Executive Officer, Mido Dairy, The Netherlands
- **Sara Roversi**, Founder, Future Food, Italy
- **Tom Simmons**, Founder and Chief Executive Officer, Stem, United Kingdom
- **Bruno Meireles de Sousa**, Venture Partner, Cargill Tech Ventures, Portugal
- **Mariana Vasconcellos**, Chief Executive Officer, Agrosmart, Brazil

*Chaired by*

- **Erich Sieber**, Founder & Managing Director, PeakBridge Partners, Malta

## **Working Dinner: Trusting Distantly – the Lure of Digital Solutions (Park B)**

As digitalization advances in all facets of our lives there is growing need to prove identity and ownership at a distance. Blockchain, end-to-end encryption and biometrics bring great promise. But how we assess and compare the trustworthiness of given protocols, systems and real-life deployments? What new oversight models will guarantee our needs for efficiency, flexibility, transparency and security while being digitally fully connected?

- **Clara Durodie**, Executive Chair and Founder, Cognitive Finance Group, United Kingdom
- **Rob Leslie**, Founder, Sedicii, Ireland
- **Hrvoje Stancic**, Professor of Archival Science, University of Zagreb, Croatia
- **Roy Tin**, Chief Investment Officer, Stannum Capital, USA
- **Steve Waugh**, Chief Scientist, Johns Hopkins University - Applied Physics Lab, USA

*Chaired by*

- **Marco Gercke**, Director, Cybercrime Research Institute, Germany

## **Working Dinner: Ensuring Inclusive Prosperity (Sintra)**

GDP has risen in most nations, but the poorest have received little benefit and middle-class people seem relatively worse off and face an uncertain future, beset often by high personal debt. How can capitalism and globalization be reshaped to give equal benefits to all? How long might this take?

- **Marcelo de Andrade**, Partner, Earth Capital Holdings, Brazil
- **Akash Bhavsar**, Co-Founder, Waterquest Hydroresources, USA
- **R. James Breiding**, Chief Executive Officer, Naissance Capital, Switzerland
- **Daniela Busleiman**, Founder, PROA, Argentina
- **Rodrick Miller**, Chief Executive Officer, Invest Puerto Rico, USA
- **Jerry Power**, Founder, I3 Systems, USA
- **James Tattersfield**, Managing Director, Polar Insight, United Kingdom

*Chaired by*

- **Alan Lau**, President, Anglo Euro Energi Indonesia, Indonesia

## **Working Dinner: Start-ups would like an Idealized World (Tropical)**

Given that impossibility, we can consider how we might create a great support-system for start-ups. What geo-location and infrastructures best suit their growth? How might they access information sources – for ideas exchange, for capital acquisition and for knowledge about world-wide sales? How to attract the best brains for the many jobs?

- **Leona Aslanova**, Chief Executive Officer, Innovation Accelerator Bulgaria, Bulgaria
- **Alexandre Barbosa**, Managing Partner, Faber Ventures, Luxembourg
- **Marklen Konurbaev**, Professor, Moscow State University, Russia
- **Amit Nisenbaum**, Chief Executive Officer, Tactile Mobility, USA
- **Letitia Seglah**, Founder and Chief Executive Officer, Build Scale Grow, United Kingdom
- **Mikhail Treyvish**, President, OmniGrade Universal Crowdsourcing Agency, Russia
- **Henry Wigan**, Co-Founder, Mustard Seed, United Kingdom

*Chaired by*

- **Yonca Braeckman**, Co-Founder and Chief Executive Officer, Impact Shakers, USA

## **22.00-23.00 Night Owl Sessions**

### **Navigating Business in a World out of Balance (Lucien Donnat)**

Geopolitical events are shaping the environment in which companies operate. Which geopolitical narratives will have the most impact on global businesses? What steps can business leaders take to address these concerns? And how can they create positive change circumventing geopolitical tensions?

- **Mavis Asare**, Chief Executive Officer, Cardinal Security Services, Ghana
- **Joseph P Garske**, Chairman, The Global Conversation, Italy
- **Cecilia Kindelán**, Associate Director, IESE Business School, Spain
- **Marianela Mirpuri**, Founder, Hera, Portugal
- **Alexis Taylor**, Chief Executive Officer, 3 Day Startup, USA
- **Katsuyuki Tochimoto**, Founder, M-Theory Inc., Japan
- **Vasco Da Cruz Amador**, Chief Executive Officer, Global Intelligence Insight, United Kingdom

*Chaired by*

- **Lou Marinoff**, Professor of Philosophy, City College of New York, USA

### **The Satisfying Zing of Digital Currency (Bridge)**

Cryptocurrencies are touted as the best tool for global trades, but banks seem to be wary: some accept their trades, others refuse. Why are they attractive to us? What has to be done to ensure their safety – to deny their theft? Are they really going to revolutionize global trade or lead to a market crash?

- **Aviya Arika**, Head of Blockchain, AVIYA Innovative Law, Israel
- **William Bao Bean**, General Partner, SOSV, China
- **Stephen Meade**, Chief Executive Officer and Founder, MonetaPro, USA
- **Eike Post**, Managing Partner, Nuclear Block Ventures, Spain
- **Zurab Tsitsuashvili**, Chief Executive Officer, L3COS, Switzerland
- **Santosh Yellajosula**, Founder, Singularchain, United Kingdom

*Chaired by*

- **Anu Bhardwaj**, Founder, Women Investing in Women Digital, USA

**31 March 2020**

**07.30-09.00 Breakfast Updates: Extolling the Virtues of Decisive Leadership**

*We must all take responsibility for our future through our choice of politicians, business leaders and community workers. Recently we have seen the rise of populism and nativism; but we contend globalization is the best route. What critical and sustainable success factors need to be addressed to change yet catalyze globalism's' potential?*

**Minimizing Resource Destruction (Boston)**

In the pre-industrialized world resource demands were easily met: this is not the case presently. How can we re-educate everyone to be less destructive and to reduce their needs? What role does marketing have? Can we make more from less, perhaps by component re-use? How can business leaders influence change?

- **Joao Garcia da Fonseca**, Founder, Biosurfit, Portugal
- **Marjolein Helder**, Founder and Chief Executive Officer, Plant-e, The Netherlands
- **Pedro Amaral Jorge**, Chief Executive Officer, Portuguese Association for Renewables, Portugal
- **Billy Mawasha**, Chief Executive Officer, Kolobe Nala Investment Company, South Africa
- **Chineyenwa Okoro Onu**, Founder and Managing Director, Waste or Create Hub, Ghana

*Chaired by*

- **Beth Massa**, Founder, Ozarka, The Netherlands

**Money Makes the World go Around (Dubai)**

The financial industry as a complete complex aided by heads of governments run the world. Crashes take place – so what needs to change? What recent developments will grow the most in the next few years?

- **Yavuz Canevi**, Chairman, Turkish Economy Bank (TEB), Turkey
- **Lukasz Paszkiewicz**, Co-founder, Finance World Expo, Poland
- **Russell Saunders**, Managing Director, Lloyds Banking Group, United Kingdom
- **Jürg Schmid**, Partner and Founder, Unita Finanz & Treuhand, Switzerland
- **Alejandro Valenzuela**, Chief Executive Officer, Banco Azteca, Mexico
- **Marcel Ziaga**, Founder and Chief Executive Officer, Ed.Finances, Cote D'Ivoire

*Chaired by*

- **Jorge Braga de Macedo**, Professor, Nova School of Business and Economics, Portugal

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## **The Future of the Internet (Lima)**

At peak times the Internet is almost filled by Social Media, digital games and video downloads: and we expect its use to be free. Who pays for the vast and costly infrastructure? What will occur if we are charged fairly according to usage? Can the Internet survive unbundling to permit entrepreneurial intruders who have not contributed to its development cost?

- **Isaac Fuseini Addo**, Managing Director, Xydrogen Media, Ghana
- **Nicolas Biagosch**, Managing Partner, Postera Capital, Germany
- **Johan Staël von Holstein**, Founder, Wakopa Eagle, Sweden
- **Clark Parsons**, Managing Director, Internet Economy Foundation, Germany
- **Orlando Remédios**, Chief Executive Officer, Sensefinal, Portugal
- **Evgeniya Shamis**, Founder and Chief Executive Officer, Sherpa S Pro, Russia

*Chaired by*

- **Isabel Maxwell**, Founder, Magellan, USA

## **Driving Social Innovation (Mumbai)**

The innovator and entrepreneur see some glory as a goal, partly by making a profit. But profit alone is not enough – social change, ethical application with positive impact are better goals. How can social entrepreneurs ride high on innovation? What adjustments in the application of innovation are needed?

- **Simone Cipriani**, Founder, ITC Ethical Fashion Initiative, Switzerland
- **Payal Dalal**, Vice President for Global Programs, Mastercard Center for Inclusive Growth, United Kingdom
- **Nathalie Goethals**, Founder, iDROPS, Belgium
- **Miguel Neiva**, Founder and President, ColorADD, Portugal
- **Ingrid Rodriguez**, Founder and Managing Director, Eikonic, Australia
- **Mark Viso**, President, Institute for Development Impact, USA

*Chaired by*

- **Angela Beardsley**, Founder, Resonate Together, United Kingdom

## **The Digital Leader – a New Phenomenon comes of Age (Nairobi)**

It is conceivable that the new leader in this digital age will be young and hyper-connected. Why should we think the New digital leader of the Gen-Z age – savvy in things digital, will be a good modern leader? Are Social Media and other always-on connections as good as face-to-face meetings as ideas and negotiations are thrashed out? What are good exemplars?

- **Joel Bomisso**, Chief Executive Officer and Founder, Shalvi-Tech, Cote D'Ivoire
- **Kemal Brown**, President and Creative Director, Digita Global Marketing, Jamaica
- **Rui Costa**, Chief Technology Officer, Veniam, Portugal
- **Sylvia Vaquer**, Co-Founder and Chief Creative Officer, SocioFabrica, USA
- **Ivanka Vassileva**, Co-founder, Profuz Digita, Bulgaria
- **Sam Yilmaz**, Managing Partner, Bloccelerate, USA

*Chaired by*

- **tbc**

## **Millennials and Generation-Z: Shaping the Far Future (Shanghai)**

Millennials and Gen-Z will soon comprise two thirds of the global workforce, shaping the next generation of our businesses and societies. How can they positively engage with the world? What institutions or structures in place are they to engage with the them? What are the best ways for our current leadership to keep pace with them?

- **Olivier Al-Khatib**, Chief Data Scientist, Sensefolio, United Kingdom
- **Sashka Avanyan**, Co-Founder and Creative Director, Creopia Productions, Armenia
- **Afshan Khan**, Regional Director for Europe and Central Asia, UNICEF, Switzerland
- **Jacob Larsson**, Future Thinker and Advisor, Global Utmaning, Sweden
- **Anna McCoy**, Chief Executive Officer, Anna McCoy Global Ventures, USA
- **Aleksandr Stommels**, Chief Executive Officer, Circle of Sustainable Europe, Belgium

*Chaired by*

- **Sammy Sharifi**, Chairman, IBBC Young Executives Network, United Kingdom

## **09.00-09.30 Contact Break (Foyer)**

### **Speakers' Corner (Foyer)**

The Speakers' Corner is where delegates can address others on new work, ideas or concepts.

#### **09.00-09.30 The Neanderthal inside Us**

- **Axel Müller**, President, Intergenerika, Switzerland

## **09.30-11.00 Closing sessions: Reviewing Potential Futures**

*After following many panels and plenary session we will now consider how we might address the future in this complex, volatile world. These sessions shall present arguments for change based on what we might have gleaned from our experts.*

### **Finding the Next 100-bagger (Boston)**

A number of unicorns are now publicly traded. Is the only place to find incredible returns like this in the venture capital tech-world of Silicon Valley? But how is this achieved when companies are already public, or even outside of tech? Panelists will discuss their views on where to find the next 100x investment ideas.

- **Ruben Atekpe**, Executive Chairman, Merchant Company of West Africa, Ghana
- **Nuno Neves Cordeiro**, Senior Advisor, Artificial Intelligence and Wealth & Asset Management Roland Berger, Switzerland
- **Jeremy Deal**, Managing Partner, JDP Capital Management, The Netherlands
- **James Rulli**, Co-Founder, MFO Astrum, USA
- **Danielle Town**, New York Times Bestselling Author of 'Invested', Switzerland

*Chaired by*

- **Guy Spier**, Founder, Aquamarine Fund, Switzerland

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## **Making Sense of Total Interconnectivity (Dubai)**

The aim of Internet development is to allow full interconnectivity of people and things linking all facets of the digital economy. What social, technical or political changes will occur? Who will take the lead in defining legal clarity and the regulatory coherence of e-commerce?

- **Martin D. Adams**, Co-Founder and Chief Executive Officer, Codec.ai, United Kingdom
- **Abdulaziz Albakr**, Chairman, BMT, Saudi Arabia
- **Sophia Bekele**, Founder and Chief Executive Officer, DotConnectAfrica Group, Kenya
- **Joe Hyrkin**, Chief Executive Officer, Issuu, USA
- **Marta Kudina**, Chief Financial Officer, Telegram, United Kingdom
- **F. Mark Modzelewski**, General Manager, Treeline, USA
- **Adhrita Nowrin**, Founder, Innsaei Ventures, United Kingdom
- **Luis Correia da Silva**, Managing Partner, Think Tour, Portugal
- **Antti Virolainen**, Co-founder, Sharetribe, Finland

*Chaired by*

- **Bruce Muirhead**, Founder and Chief Executive Officer, MindHive, Australia

## **Balancing Long- and Short-termism (London)**

Leaders complain that quarterly financial reporting has enforced short-termism but more numerous declarations are arriving in the form of ESGs (environmental, sustainable, governance measures). But how to measure these? It is recognized that climate is an investment risk so active investor's client advice is to move to strong ESG funds – but their indices are weak. How are CEOs to grasp good governance if advice is itself risky?

- **Chris Dooley**, Founder, A Better Capitalism UNLimited, Australia
- **Christian Dreyer**, Chief Executive Officer, CFA Switzerland, Switzerland
- **Venkat Matoory**, Institutional Advisor, India
- **André Navarro**, Chief Executive Officer, Millennium Investment Bank, Portugal
- **Steve Young**, Global Executive Director, Caux Round Table, USA

*Chaired by*

- **Nadim Habib**, Professor, Nova School of Business and Economics, Portugal

## **Developing Leadership in the Digitally Connected Society (Lima)**

Many people are wedded to their smartphones following social media for information, playing gaming platforms or downloading films. How could companies develop purposeful leadership role playing? And, ultimately, how can digital products contribute more to the public good?

- **Christopher Boyejo**, Executive Presidential Special Adviser, International Organization for Economic Development (IOED), Nigeria
- **Ben Crawford**, Chief Executive Officer, CentralNic Group, United Kingdom
- **Alexandre Nilo Fonseca**, Chief Executive Officer, A2D Consulting, Portugal
- **Matthew Hoffer**, Managing Partner, Spire Strategy, Switzerland
- **Juan De Joya**, Expert, International Telecommunication Union, Switzerland

*Chaired by*

- **Stan Stalaker**, Founding Director, Hub Culture, United Kingdom

## **Intrapreneurship – The Panacea to Economic Success? (Mumbai)**

There is a true need for innovation to drive economic growth. Still, despite the hype around disruption triggered by start-ups, most entrepreneurial ventures fail. Is Intrapreneurship - the fostering of innovation within large companies – a valuable alternative? How to be a successful intrapreneurial leader? And what enterprise support favors intrapreneurship?

- **Bachu Biswas**, Gallatin School of Individualized Study, New York University, USA
- **Ravi Chachra**, Chief Investment Officer, Eight Capital, India
- **Aaron Dean**, Managing Partner, Constellation Capital, USA
- **Hans Hosenfeld**, Founder, Archiesave, Germany
- **Alain Lemarchand**, Founder, ALC, France
- **Rohan Mirchandani**, Co-Founder, Drums Food International, India
- **Nathalie Risacher**, Chief Executive Officer Portugal, Natixis, Portugal
- **Bosco Rodríguez Ballvé**, Managing Director, Resco Prens SL, Spain
- **Nullah Sarker**, Founder and Executive Director, Kosmos, Spain

*Chaired by*

- **Peter V. Rajsingh**, Partner, Alternative Investments, USA

## **Empowering Female Start-ups (Nairobi)**

Young women are outperforming their male equivalents at school and in higher education – but they are poorly represented as start-ups. What is wrong? What is holding them back – lack of business mentoring for the long-term, reluctance of financial backers, etc? How can we better support them?

- **Mireia Badia**, Chief Executive Officer, Grow.ly, Spain
- **Rita Casimiro**, Head of Acceleration, MAZE - decoding impact, Portugal
- **Olga Duka**, Chief Executive Officer, Fination, Korea
- **Mahdis Gharaei**, Co-founder, the female factor, Austria
- **Anh Hoang**, Co-Founder, Sofregen Medical, USA
- **Bernadette Ochsner**, Partner, Live Lab AG, Switzerland
- **Linda Villarreal-Paierl**, Chief Executive Officer, Paierl Consulting, Austria

*Chaired by*

- **Alexsis Wintour**, Founder, Lapin Limited, United Kingdom

## **Changing Global Consumerism (Shanghai)**

The Web and prevalence of smartphone apps has given many freedoms in towns: convenience shopping, or ride-hailing for example. Will urban business models percolate into rural communities, changing their habits? Is this for the good of all? Will sustainability be enhanced or damaged? Who are the decisive leaders across this scenario?

- **Diogo Alves**, Director, German Federal Association for Sustainability, Germany
- **Bukky Asehinde**, Creative Director, Bellafricana, Nigeria
- **Bernhard Bauhofer**, Founder and Managing Partner, Sparring Partners, Switzerland
- **Michele Bonanno**, Founder, Impakter, United Kingdom
- **Serge Dumont**, Chairman, Boston Management Ltd., Hong Kong
- **Anna Tische**, Co-Founder and Managing Director, HEED Capital, USA

*Chaired by*

- **Conrad Egusa**, Chief Executive Officer, Publicize, USA

## **Briefing Session: Do Leaders Matter? A Debate on How to Spur Economic Growth (Cascais)**

With the outlook for global growth darkening, budgets of both advanced and emerging economies will be stressed for years to come. What are the key challenges that leaders face? And what are their policy options to return to buoyant economic growth?

- **Alexi Aleksishvili**, Chairman, Policy and Management Consulting Group, Georgia
- **Erik Berglof**, Professor, London School of Economics and Political Science, United Kingdom
- **Margareta Drzeniek**, Managing Partner, Horizon Group, Switzerland
- **Vít Jedlicka**, President, Liberland
- **Ricardo Viana Vargas**, Executive Director, Brightline Initiative, USA
- **Bernd Vöhringer**, Mayor, City of Sindelfingen, Germany
- **Mantas Zalatorius**, President, Association of Lithuanian Banks, Lithuania

*Chaired by*

- **Pranjal Sharma**, Contributing Editor, BusinessWorld, India

## **11.00-12.00 Plenary Sessions**

### **Leadership in a Post-impeachment World (Auditorium)**

Societies since Aristotle's time have attempted to separate the legislature, the executive and the judiciary to curb excessive leadership powers; and in democracies the people elect representatives to deliver good governance.

What mechanisms could present a fairer system of democratic government?

Are there any states world-wide that have good systems in place?

- **Irina Bokova**, Former UNESCO Director-General, Bulgaria
- **Mohamed ElBaradei**, Former Vice-President of Egypt, Nobel Peace Prize 2005, Egypt
- **Yves Leterme**, Former Prime Minister of Belgium, Belgium
- **Joel Rubin**, Former Deputy Assistant Secretary of State, USA

*Chaired by*

- **Wendy Dent**, Journalist, Guardian US, USA

### **The Disruption of Impact Investing (Cascais)**

Achieving a positive social impact alongside financial returns is at the heart of impact investing. How to inspire investors to transit from theory to practice fostering opportunities for action? And how to guide bold innovators to generate sustained and blended value?

- **Sam Adeyemi**, President, Success Power, Nigeria
- **Florian Kemmerich**, Managing Partner, Bamboo Capital Partners, Switzerland
- **Vivian Claire Liew**, Founder and Chief Executive Officer, Philanthropy Works, Singapore
- **Jeanette Fangel Løgstrup**, Former Senior Executive Vice President, Danske Bank, Denmark
- **Markus Tensing**, President, Gratzup, Germany

*Chaired by*

- **Amandeep Midha**, Founder, Nerd9, Denmark

## 12.00-13.00 Plenary Sessions

### **Our World in 2030 (Auditorium)**

As politics and epidemics around the world show, predicting even the immediate future is no easy feat. When it comes to what our world will look like in the medium-term – how we will organize our cities, from where we will get our power, what we will eat, will there be pandemics, what it will mean to be a refugee – it gets even trickier. But imagining the societies of tomorrow can give us a fresh perspective on the challenges and opportunities of today.

- **Helen Clark**, Former UNDP Administrator, Former Prime Minister, New Zealand
- **Fawzia Koofi**, Vice President, National Assembly, Afghanistan
- **John D. Negroponte**, Vice Chairman, McLarty Associates, USA

*Chaired by*

- **Simone Filippini**, President, Leadership4SDGs Foundation, Netherlands

### **The CEO in an Age of Disruption (Cascais)**

The disruptive digital economy demands new skills for its provision and management and innovative approaches by CEOs as they are no longer measured on results alone – their success depends on their ability to show visionary leadership, motivate employees, serve customers, please shareholders and contribute to society. What skill set do today's CEOs need to master? And how do they achieve these?

- **Sherif El-Gabaly**, Chairman, Polyserve Fertilizer and Chemical Group, Egypt
- **Christa Gyori**, Chief Executive Officer and Co-Founder, Leaders on Purpose, United Kingdom
- **Wes Nichols**, Founder, MarketShare, USA
- **Joanna Riley**, Chief Executive Officer and Co-founder, Censia, USA
- **Geke Rosier**, Founder, RightBrains, The Netherlands
- **Eva-Lotta Sjöstedt**, Member of the Supervisory Board, Metro, Germany

*Chaired by*

- **Andrei Sharonov**, Dean, The Moscow School of Management SKOLKOVO, Russia

## 13.00-15.30 Sightseeing: Visiting Cascais

Participants are invited to join their friends and colleagues to explore the vibrant city of Cascais. Walk around the city, stroll through Cascais's colorful old town and take a meal in one of its many good restaurants. Groups leave the Congress Centre at 13.00, walking to the City Centre along the seashore.